

# The South Dakota Sno Plainsman

**October 2021**

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photo from Milbank  
Show 2021





SDSA Convention Registration  
Highland Events Center

2000 Highland Way Mitchell, SD  
November 5 & 6 2021

**Full Registration:** Friday Night Beer N Bull, Saturday Luncheon, Evening Banquet/Entertainment

**Pre-Registration (By October 22)**

	Fee	x	Number	=	Total
• Full Adult Registration	\$100		_____		_____
• Full Youth (age 5-14) Registration	\$75		_____		_____
• Under 5	No Charge		_____		_____

**Late Registration (After October 22)**

• Full Adult Registration	\$140		_____		_____
• Full Youth (age 5-14) Registration	\$100		_____		_____
• Under 5	No Charge		_____		_____

**Single Event Adult Tickets:**

• Friday Beer N Bull and Auction	\$40		_____		_____
• Saturday Lunch	\$30		_____		_____
• Saturday Banquet/Entertainment	\$50		_____		_____

**Single Event Youth Tickets:**

• Friday Beer N Bull and Auction	\$25		_____		_____
• Saturday Lunch	\$15		_____		_____
• Saturday Banquet/Entertainment	\$30		_____		_____

**Total:** \_\_\_\_\_

**\*\*Saturday morning breakfast is on your own due to available continental breakfast at event hotels. There will be a morning coffee break with pastries, etc. \*\***

**Hotel Info: (Comfort Inn and Hampton are attached to the Event Center) \*Reserve early – room availability is limited!**

**Comfort Inn and Suites      Hampton Inn      Days Inn (not attached)**

605-990-2400      605-995-1575      605-299-2859

Rates: \$109      Rates: \$139      Rates: \$89

**Block Closes: 10/15      Block Closes: 10/21      Block Closes: 10/15**

**\*\*\*Waterpark passes are available for those with rooms at the Comfort Inn only.\*\*\***

When making reservations, remember to request the SDSA Convention block room rate.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Snowmobile Club(s): \_\_\_\_\_

Youth Name(s)/Age(s): \_\_\_\_\_

Special Menu Needs: \_\_\_\_\_

**Please make checks payable to:** Trailbusters Snowmobile Club    Questions? Contact Lisa Watkins 605-759-1542

**Send registration to:** Lisa Watkins, Attn: Trailbusters, 400 SW 13<sup>th</sup> St. Beresford, SD 57004







**Brian** Erickson was named ACSA's Snowmobiler of the Year at International Snowmobile Congress in Omaha, NE. Brian is pictured with his wife, Tracey and his mom, Lois & dad LeRoy who were able to surprise Brian by attending (They hid until his award was announced- you should have been there!) Congratulations Brian!





# From SDSA's President



*Greg Nordstrom, Sioux Falls, South Dakota*

Hello Snow Lovers

As we begin a new snowmobile season let me start out with this. First I want to thank **all** the district reps who work their butts off to represent **you**. Again thank you for stepping up. I also want to thank Diane & MaryAnne for all the work they do for SDSA.

Our memberships are down. We really need to get as many members as we can. When we have to fight for our right to ride numbers mean a great deal. As a state with 9735 registered snowmobiles and less than 765 members it's hard to make an impact on any legislation. I know some people do not want to belong to local clubs because they don't ride here, don't want to help with trails or just think it's a waste of time and money. Believe me it is not. When we start to lose our trails or riding areas it will be too late. We need as many members as we can get now so when we talk to the

Forest Service or legislative people we have numbers they will be more apt to listen. We all have to do our part to recruit members no matter where they ride. **SDSA has and will continue to support and defend our right to ride no matter where that area is whether in South Dakota or any other state our members ride in.** SDSA, YETIS, ACSA or ISC are our voice for the advocacy for snowmobiling. Please support them.

We also as clubs need to somehow make our meeting more interesting and informative. We need to plan events that represent the interest of all riders from beginners to the most experienced and to somehow make it fun for all.

Our next SDSA meetings will be in Mitchell at the SDSA convention November 5th and 6th put on by the Beresford Trailbusters who we want to thank and support. This is not an easy or inexpensive venture. Show your support and get registered.

Let's have a great start to the snowmobile season! Pray for a snowy winter!

Greg Nordstrom

## From SDSA's Past President

*Jon LaFramboise, Rapid City, SD*



Hello again! What a long hot summer it has been. I am looking forward to some cooler days and hopefully a lot of riding, soon!

The convention will be coming up soon and it will be great to see everyone again. Hopefully you have had a chance to get your "Everyone wins" tickets. These tickets are one of SDSA's biggest fundraisers, so get yourself a couple of

them. Just maybe you will win \$10,000!

This covid stuff sure has made it interesting trying to have meetings, but the SDSA board has done a great job of

adapting to some new technology so that we can still see each other even though we are not in the same room. We are also looking at an app for SDSA. I can't wait to see how it progresses.

Well this is just a short note for now, so...

Be safe and See ya on the Trails!(or maybe convention first!)

Jon.

Photo to the left is courtesy of Tracey Erickson. Brian Erickson & Jon LaFramboise "practice" for their golden years at ISC in Omaha.





## SDSA OFFICERS

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**605-272-5900**



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Lead, SD

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Box 126

Badger, SD 57214

**Gary Ulmer**

43920 290th Street

Menno, SD 57045

Phone 387-5695

### District 1

#### Sturgis Sno-Drifters

Cody King President  
phone# 605-209-5474  
Meetings vary

### District 2

#### Black Hills Snowmobile Club

Chet Thomas, Phone 605-415-2593  
bhsnowmobileclub@hotmail.com  
Meetings on 1st Tuesday of each month at 7:30pm (come early for food!)  
Meeting Place: Rice's Rapid Motorsports, 3337 E. Mall Drive, Rapid City, SD 57701

#### Mile High Snow Drifters

Duane Stanley, President  
508 E 16th  
Hot Springs, SD 57747  
605-745-5626  
2nd Monday of Oct, Dec, & Feb 7 p.m.  
Lintz Brothers Pizza in Hermosa

### District 3

#### Aberdeen Driftbusters

President Dan Rohrbach  
Club address:  
P O Box 204  
Aberdeen, SD 57401  
Meets 1st Thurs. 7:30 pm meeting place varies  
www.aberdeendrftbusters.com

#### Jim Valley Snowmobile Club

Jay Wolff, President  
Club address:  
P O Box 604  
Redfield, SD 57469  
jaybird-99@hotmail.com  
605-460-0079  
Meeting first Mon. Chrystals 7 pm  
New members welcome

#### Day County Trailblazers

Zack Bremmon, President  
402 E 11th Ave  
Webster SD 57274  
Meeting 2nd & 4th Thurs 7:30 pm VFW

### District 4

#### Hand County Sno-Goers

Nathan VanZee, President  
club address: P O Box 153  
St. Lawrence, SD 57373  
1st Friday of each month at 8 p.m.  
St Lawrence Fire Hall

#### Great Plains Snowtrailers

Larry Picek, President  
605-350-1983  
P O Box 526  
Huron, SD 57350  
Meets 3rd Tues. 7 p.m.  
Meeting places to vary

#### Town & Country Snow Drifters

Jay Hojer, President  
44525 216th Street  
Oldham, SD  
Cell - 605-270-2522  
Meets 3rd Wed 8 p.m.  
Places to vary

### District 5

#### James Valley Drift Skippers

Keith Crago, President  
605-996-9002  
P O Box 272  
Mitchell SD 57301  
Meets 2nd Thurs. 7:30 p.m. at Blarneys'  
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#### SnoTrackers of Sioux Falls

Duane Duerr, President  
26618 481st Ave  
Brandon, SD  
605-310-8437  
Meets 1st Thurs 7 p.m.  
Brandon Steakhouse  
www.sfsnowtrackers.com

#### Trailbusters Snowmobile Club

Gary Ulmer, President  
387-5695  
Meets 2nd Saturday 7:30 p.m.  
Clubhouse  
trailbusters.org

#### Dakota Ditch Rippers

David Scheetz, Jr, President  
Club address:  
P O Box 802  
Parkston, SD 57366  
2nd Thursday

### District 6

#### Whetstone Valley Snowmobile Club

Jon Kirchberg, President  
P O Box 543  
Milbank SD 57252  
320-226-2790  
wvsnowclub.com  
Meets 1st Mon 7 pm Speedway Bar  
Milbank

#### Watertown Snowmobile Club

Russ Werning, President  
club address:  
P O Box 1715  
Watertown, SD 57201  
1st Tues @ Cliffords

#### Northeast Trail Blazers Club

Brian Steen, President  
Sisseton, SD 57262  
meetings held 2nd Tues Places vary  
www.netrailblazers.com

### District 7

#### Dakota Trail Blazers

Brent Jeppesen, President  
P O Box 43 Clear Lake, SD 57226  
Meets 3rd Sat 7 pm Places vary

#### Poinsett Pounders

Doug Weelborg  
605-880-1586  
Meets 1st Sun 5:00 pm. Places to vary

#### Valley Rough Riders

Julie Westberg, President  
102 Complex  
White SD 57276  
690-0691  
Meetings and times vary

#### Dakota Drifters Snowmobile Club

Greg Spiering, President  
605-690-5671  
www.dakotadrifters.org  
Meets 2nd Wed @ The Lodge Bar & Grill Brookings 7 pm

#### Interlakes Snowroamers

Kevin Zens President  
6119 Dakota Ave  
Madison SD 57042  
270-1920  
Meets 2nd Monday 7 pm Pizza Ranch

### **ATTENTION SDSA CLUBS:**

**If the information about your club is incorrect, PLEASE let me know. Send me an email at [sdsa@itctel.com](mailto:sdsa@itctel.com) or mail me the information at Mary Anne Grabow, Editor Sno Plainsman, P O Box 206 Gary, SD 57237**



SDSA family dues \$25 per year.

**BUSINESS DUES FOR BUSINESSES \$50.00 PER YEAR**

**LEGACY MEMBERSHIP for SDSA ONLY one time payment of \$500**

**The Legacy memberships is for ONE PERSON only - and DOES NOT include Club Dues!!!!**

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Mail you the Sno Plainsman? Yes / No Email you the Sno Plainsman Yes/no



# From SDSA's President-Elect

Duane Duerr, Brandon, SD

Great Things Happening!

Congratulation to Brian Erickson for Snowmobiler of the year at the ACSA convention in Omaha, NE this summer. A very well deserving award. Also, congratulations Brian on being elected to the ACSA Board of Directors. It is great having you there to represent South Dakota.

How about the new look for the Snoplainsman! I hope you like it. What a great way to kickoff the 2021-22 Snowmobiling season. Be sure to check out the electronic version as we are working on getting more Hyperlinks working for those that advertise with us. Thanks Mary Anne and the Snoplainsman committee for this improvement.

November 5th and 6th in Mitchell, SD. is the SDSA Convention, hosted by the Trailbusters Snowmobile Club from Beresford, SD. They have always done a great job in Past Conventions, and I am looking forward to this one in Mitchell, SD. Now is a great time to get your Nominations in for Snowmobiler of the Year, Groomer of the year, Etc. Also Auction Items help both SDSA and the Trailbusters and add to the excitement of the event. Hope to see you there!!

SnoCross is in Deadwood on January 28th & 29th of 2022. A must see if you have never been there. Buy tickets early as many years it is sold out. A great Snowmobiling event held in South Dakota.



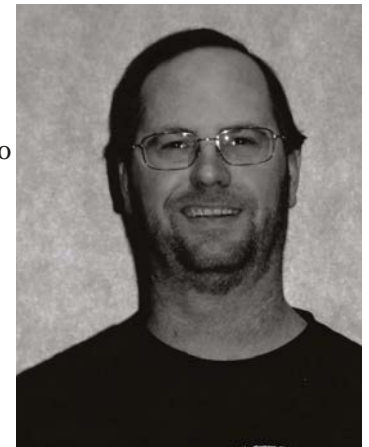
NEW DATE! February 11 & 12th is the Governor's Ride with Friday Night event at Spearfish Holiday Inn and the Buffet Breakfast Saturday Morning at Hardy Camp west of Trailhead Lodge. This is a great event to attend, meet the legislators and help promote the trail system we have.

We have a great phone APP in the works, Trail Camera's in the Hills, new online safety course and much more. With last year Dealers having record sales for Snowmobiles lets get out and build memberships in our clubs. Planning on a great year for riding.

President Elect Duane Duerr

## Jason Shepherd, District 6 Director

Well with the summer coming to a end, we are all awaiting the fall months. It has been a busy summer for all of us. Some of the clubs are starting to meet again to set their fall and winter schedules along with annual meeting dates. It has been a



different summer for my family.

The Watertown Snowmobile club is planning a benefit at Cloud 9 in Watertown on Sept 25 from 10 to 5 I hope everyone can make it. Plenty of items and a snowmobile is up for raffle also. Till next month.

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## Brian Erickson named the 2021 ACSA Snowmobiler of the Year



ACSA VP Dan Long, Brian Erickson, Scott Herzog, ACSA President

At the 53rd International Snowmobile Congress, Brian Erickson from Arlington, South Dakota, was named the ACSA Snowmobiler of the Year. Erickson has been an active member of the South Dakota Snowmobile Association and ACSA for 22 years.

Erickson's involvement started at the Town & Country Snowdrifters Snowmobile Club, moving into club leadership, then onto the state level and the national level.

As with many snowmobilers, starting as a club member quickly turns into volunteering at different work events, fundraising events, and eventually working your way through the officer positions. This is a natural turn of events for driven and gifted leaders, and Erickson displays all of the leadership traits.

When Erickson was elected President of the SDSA, one of his first actions was to organize a Youth Snowmobile Group, the YETIS. Erickson served as a Youth Safety Instructor at the club level as well as serving as the SDSA Safety Committee Chair. His dedication to safety and assistance shows as he continues to serve as a volunteer fireman in his community.

Leaders lead by example – and Erickson does exactly that! When there is a local land issue

or national forest land issue, this snowmobiler picks up the phone or writes letter. If it's a state issue or national issue, this snowmobiler will fire off a letter to their State officials as well as their DC representatives.

According to SDSA President Greg Nordstrom, "It's all about helping each other out and having a great day of riding for Erickson. He is always there to help out in any and all situations. Erickson is also known to mentor young riders as well as helping to dig out fellow riders in their time of need."

"Erickson understands the challenges and is never shy about getting involved," said Nordstrom. He continued, "Brian is great about getting others to understand the challenges and getting them involved, from the youth to the seasoned riders. He and his wife Tracey have been instrumental in attending events like the Governor's Ride, helping with fundraising, and spreading all of the positives of snowmobiling. SDSA is proud that Brian received this recognition for his efforts."

###

The American Council of Snowmobile Associations provides national leadership and coordination to advance the efforts of all organizations who promote responsible snowmobiling across the United States.

Brian was also elected to the ACSA Board.





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South Dakota Snowmobile Association Members pose for a photo at ISC in Omaha Nebraska in June. South Dakota was well represented this year!



## Mike Boock, District 2 Director

Hello Snowmobilers,

Winter is almost here! I hope you all had a great summer and are as excited for the snow to fly as I am. They are calling for mild temperatures with heavier snow than usual in our area. I sure hope this is true! We need a good year after last year.

Make sure to start selling the SDSA fundraiser tickets right away. The convention has been moved back to November, so we only have 2 months to sell all 500 tickets. As soon as you get them sold, send them to Mary Anne or myself so we can get them entered into the database. If someone pays with a check, make it out to SDSA.

I look forward to meeting you all throughout the year and discussing how SDSA can help your clubs and how your clubs can help SDSA. We all need to join together and get as many people to join our local clubs and SDSA as possible. Last year, SDSA memberships dropped again. It's hard to maintain any sort of street cred with the legislators when we have less than 1000 people in our state that are active with a club. We need to get our numbers up to be a more effective organization and help our sport into the future.

Mike



## Tracey Erickson, District 4 Director

If you remember the song "Watching You" by Rodney Atkins within the lyrics there is a line that goes, "I've been watching you dad, ain't that cool, I'm your Buckaroo, I want to be like you...". This song came to mind as I was thinking about my article this month.

After a recent trip to the Black Hills with our UTV and a lot of

trail riding, I wanted to share a photo of a spot that we came upon, while out on the trails. Within the picture you will notice a well-built fire ring made from the stone around the surrounding area and a make-shift area that was probably used for cover from the elements at this campsite in the wilderness. All well and good, but what also was very eye catching was the garbage that was left behind. It included several beer cans and a camp chair. In addition, what was not in the picture, there was also a few beer cans caught floating in the near by stream. The reason I bring this up is we need to continue to teach our youth and even some adults, the right way of doing things. What I am talking about is, when enjoying nature always remember that what you "Pack in, Pack out" with you. Please make the foot print, that you leave behind as minimal as possible, so that we can continue to enjoy these great areas of wilderness and lastly, lead by example. Being good stewards is an important thing as we

continue to experience battles within legislation to have access to our national forest as motorized riders.

On another note, I am excited about a few things that SDSA has been working on this past year. They include a new mobile phone app, which you will hear more about in the future. There is a new layout to the SnoPlainsman, which you are seeing now. The purchase of a Zoom license to allow better participation in meetings by others who cannot attend in person, along with allowing access to the technology by clubs and the YETIS. So if you are interested utilizing this, please contact your District director or Mary Anne at the SDSA office. SDSA is also sponsoring two \$500 grants for businesses to utilize as they purchase a camera for on-line trail conditions in their area. In exchange, we will be providing links to these cameras on our website. Both grants have been awarded this year and went to Trailhead Lodge and Recreational Springs Resort in the Black Hills.

Until next month, continue to enjoy what is left of summer and we will hope to see you out enjoying the countryside.





## *Kelly Weaver, District 3 Director*

As I sit down to write this article, it is a beautiful morning with hints of fall in the air. All the recent rains have raised our hope for more snow to come. Our Drift Busters held their first club meeting just last night and we were pleased to host SDSA President Elect Duane Duerr. So our season is off to a great start!

As I wrote an update to my District 3 clubs recently, I was struck by how many new things are happening in SDSA. The first one you noticed when you opened your mailbox and saw the new look SnoPlainsman. Know that this is your publication so please share content and ideas with MaryAnne or a board member to make it the best one in snow country!

Membership and participation continues to be a struggle. We see it in all of our organizations, and SDSA is not immune. Think back to how you got involved in SDSA and perhaps employ those techniques with acquaintances and strangers on snowmobiles. For Jim and I, we stopped at a trail side restaurant and were approached by a complete stranger (Hall of Fame Member Dennis Beckler) and were told we should belong to the Drift Busters and the rest is history. In this day of digital, it's all about the personal contact of the ask (or the arm-twisting if needed!)

Speaking of digital, we are making a lot of strides to employ online tools to support our members. Some examples include:

1. Online snowmobile safety course in partnership with Game Fish and Parks. The link to the online course is: <https://www.snowmobile-ed.com/southdakota/> Taking the course is free but if you want to be certified there is currently a fee of \$29.50. SDSA is discussing ideas to help offset that cost for SDSA members. Thanks to the YETIS

## *Trace Damm, District 7 Director*

Hello snowmobilers,

Summer is starting to wind down and we're getting closer to our favorite time of year. The snow last year was pretty light in our area, with the dry conditions I'm sure everyone would like to see a very white winter, not only would it benefit snowmobiling but help fill stock dams and replenish some moisture in the soil and fill the lakes up again. With harvest around the corner and high school sports going on we know its just about time to start mark-

for bringing this issue forward!

2. Snowmobiling App. The Board received a demo at our August meeting that we hope is ready to share at convention. It will be a quick and easy one stop access to trail conditions, maps, services, making plans with your group, and all things snowmobiling. Stay tuned.

3. SDSA Zoom license. We have all learned that we can be effective in this manner and everyone's time is precious. Not only will this be used as needed for SDSA board and committee meetings, Clubs will have access too. Just contact your District Director if you need to schedule a Zoom meeting for your Club.

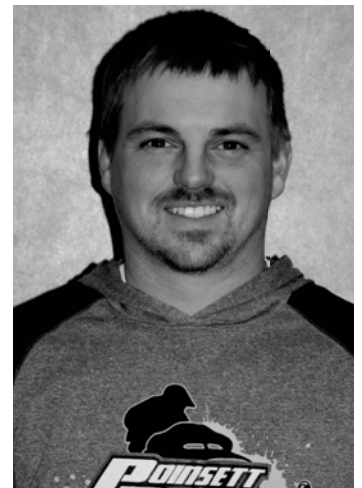
Your SDSA Board at work! But we only get better as an organization with input and involvement from our members. Let us know what you think about these changes and others you'd like to see!

Have a great fall pounding in trail posts. (What, you have a new hammer drill and pounding is no longer required?!! Awesome!) God willing and the cases don't rise, we'll see you all at Convention in Mitchell on November 5 and 6th!

Kelly Weaver, District 3 Director



ing trails again, please help out with your clubs that mark trails, it will make it go quickly and you can enjoy riding down the trail knowing that you helped!



## Red Arrow Snowmobile-ATV Club receives 2021 Snowmobile Club of the Year Designation

At the 53rd International Snowmobile Congress, the Red Arrow Snowmobile-ATV Snowmobile Club from Townsend, Wisconsin was named the ACSA Snowmobile Club of the Year. The club was started 53 years ago

The club has progressed from hand-drawn trail maps to a website and Facebook with thousands of views. The club grooms about 65 miles of trail. In 2010, the Red Arrow Snowmobile Club converted to a joint Snowmobile-ATV club. In fact, this club was instrumental in helping to form a multi-county ATV/UTV club leader group that meets quarterly with the National Forest to address issues and challenges. The Snowmobile Club realizes the importance of working together with other clubs and organizations as well as the local chamber of commerce and neighboring towns fire departments and ambulance services. They participate in local events such as the 4th of July Parade and Fireworks as well as organize Snowmobile Safety Classes.

Every Wednesday during the winter, the club hosts a Join the Group Ride, for all snowmobilers and their friends. "It's an all-day ride with lunch for experienced riders as well as new riders" said Club Past President Gary Wagner. Wagner continued, "The club has been



**ACSA VP Dan Long, Gary and Sandy Wagner, ACSA President Scott Herzog**

blessed with many young retiree residents as well as active weekenders who love motorized recreation".

"The Red Arrow Club has been very active and engaged for many years at the local, regional and state level" stated AWSC President Dave Newman. Newman continued, "They are also very involved in giving back to the community, with the MS Society, the ambulance service, and food pantry. We are proud they are now the ACSA Club of the Year as well as being named the International Club of the Year".

## ACSA announces 2021 Snowmobile Family of the Year

At the 53rd International Snowmobile Congress, Ed and Bonnie Pollich, and their daughters and sons-in-law, Kim/Dave and Terri/Mike, from Menomonee Falls, Wisconsin were named the ACSA Snowmobile Family of the Year. The Pollich family is the 4th generation to be involved in the local snowmobile club! Snowmobiling is a way of life for the Pollich family. Ed has served as a groomer operator and maintenance coordinator for many years. In addition, Ed, Bonnie, Kim and her son all serve on the board of the Snobirds Snowmobile Club.

As most snowmobilers understand, fundraising is a never ending challenge, the Pollich family also understands and has been active in organizing fundraisers

from radar runs to smelt dinners, in addition to organizing snowmobile rides and trips.

Bonnie Pollich says, "the Pollich Family lives to snowmobile! Belonging to organized snowmobiling is an easy way to make new friends and find new places to ride!"

Association of Wisconsin Snowmobile Club President Dave Newman says, "The Pollich family has made snowmobiling a year-around activity." Newman continued, "The Pollichs promote snowmobiling as a family sport, keeping everyone together whether it's out snowmobiling or attending snowmobile events."





#1  
Snowmobile  
Pitstop in the  
Black Hills!

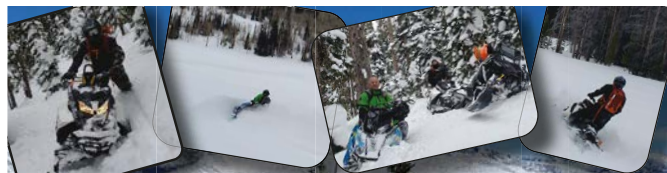



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## Pat Hanten-Duerr, District 5 Director

Fall is here and I did hear the word snow was forecasted in upper elevation. It is the time of year to start thinking SNOW. Highlights at the August Board Meeting were: New App called "sledder" is being working on to give snowmobilers updated information; As you see the Snow Plainsman has a new look; Each club will be receiving



Raffle Tickets soon, to win big money; RTP funding is not increasing as other areas increase, please email you Congress representative; Convention in Mitchell. Nov 5&6, 2021:

This is the year everyone needs to work hard to increase SDSA membership. Our membership has decreased again last year. Please try to get every snowmobiler

that you know to join SDSA to support snowmobiling in South Dakota. Even if some people ride in the mountains now, their grandchildren may not have groom trails to ride in South Dakota in the future, unless snowmobilers support snowmobilers now for the future. Also, just a reminder, with your SDSA membership card you can get a Discount on items at your Associate Members Dealership by just showing your membership card.

Most clubs on the east side of the state are watching the road ditches being mowed now, and then planning dates for putting in trail in the end of October. There are some new hammer drills available for use, to put in trail this year.

Think Snow and it will come in a few months!!

Pat Hanten Duerr, District 5 Director



## Whitetail Creek Resort

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Only 500 sold  
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\$2,000 second place  
Get your tickets  
from clubs,  
directors or  
the office!**

## SDSA awards scholarship to Bradley Heinemann from Egan, SD.

Brad is attending Dakota State University.  
This is his essay that won him the scholarship:

Family is why snowmobiling is important to me. I have been doing it since a young age, and have loved every minute of it. Whether it has been staying in South Dakota or traveling to Wyoming, my family has done it together. Nothing better than spending the day out on a trail and coming back to a cabin with a roaring fire to play cards at night. I mostly have enjoyed spending time with my older brother when we go out by ourselves.

See, I have a neurological condition called dyspraxia, and snowmobiling hasn't always been the easiest thing to do. I don't have the ability to do everything a kid my age can on a sled, but I try. I get stuck a lot, but my family is there to help out. I love it when my brother finds an area with clean snow and I can try things I normally can't do by myself.

We still have my grandpa's 1975 Rupp that my brother is trying to restore. It has been fun over the years to ride that around the farm and see how much snowmobiles have changed. I've helped with the restoration and we even had it at a couple of shows. My brother is on the clean snowmobile team out at South Dakota mines, and I was able to go to their competition a couple years back. It was fun seeing all the sleds running on different energy sources (electric and Diesel) and what the teams did to make them very efficient.

I will continue snowmobiling with my family, because family is what it is all about. This is why I like snowmobiling.



## *Diane Hiles, SDSA Treasurer*

And we are back it and I am looking forward to this year's season as we all come together to promote and support SDSA and to enjoy the sport of snowmobiling we all are so passionate about.

A quick recap of how SDSA ended the last fiscal year to start with. We came from a negative \$1,342.53 beginning balance to a \$2,974.11 positive ending balance and that was after the \$6,500 temporary transfers were returned to our savings account. So a good improvement overall! While memberships were down slightly, advertising and website revenue increased, and we had a great SDSA and YETIS Auction (highest in the last 6 years). Donations were up as well with a side bet from the auction, heads & tails donation, the Black Hills Snowmobile Club donating back their Governor's Ride Host compensation and generous donations from Sno Cross attendees and in Memory of Hazel Seelover and Jean Wilkinson. Overall expenses were less with no DC Fly-in again this year and travel, office and website under budget while the rest of our operating expenses were as expected or slightly less.

Ending the year with a positive balance is a great start to the new fiscal year, however, we will continue to operate under a non-balanced budget for the 2021-2022 fiscal year. Both income and expenses are reflected at our best projections based upon history, event locations and this fiscal year's happenings. Depending on how timely dues come in will determine if we will need to utilize temporary transfers from savings again this year. Fundraisers must be successful, we must maintain and increase our membership numbers and we must bring in new advertising accounts as well as maintain the accounts we have had.

Clubs are starting to have their first meetings of the season and we will soon see this year's dues trickling in for both regular memberships and associate memberships. Dues can and should be sent in as soon as you receive them as Membership Benefits start once dues are received in the SDSA office.

Use of our PayPal option to pay SDSA only and SDSA and Club dues continues to increase. If you have a recurring membership set up for your dues through PayPal, please check to make sure the amount is at our current dues structure with SDSA only dues at \$25.00 and SDSA Associate Membership dues at \$50.

We will continue to handle club dues paid online the

same as we did last year. Once SDSA receives notice from PayPal that dues (both SDSA and club dues) have been paid online Mary Anne will forward the notification from PayPal to the respective Club Treasurer (or President if that is the contact person) and myself. This

notification includes the name, address and email address of the member. SDSA's PayPal account is closed out monthly and once I receive confirmation of the deposit to our checking account I, in turn, send the respective club their portion of the online membership dues. Along with the check is a notification of the member whom the club dues are being paid and the amount of club dues paid. Please cash these checks once you receive them!

With all of that said, if you have had Club Officer changes, please notify Mary Anne at the office so these types of communications are received by the appropriate person.

We have some exciting things happening within SDSA this year with a new Sno Plainsman format, a new and forthcoming SDSA snowmobile app along with a revamped Governor's Ride. So let's keep that excitement moving forward by recruiting new memberships and recruiting new advertising accounts from your local area so that more people can share in this exciting time for SDSA!!!

And as always, if there are any financial questions that I can answer for you, please do not hesitate to ask. I would be happy to explain what needs to be explained. Feel free to call my cell 605-203-0059 or send me email me at [dj.hiles@hotmail.com](mailto:dj.hiles@hotmail.com).

Diane Hiles  
Treasurer



# *On the Trails*

## *Ryan Raynor, Trails Specialist*

A couple days from now, last year, we got around 10 inches of snow in the black hills. Looks like that's not in the forecast for this year, but we have had some pretty cool nights out there already. With, most of the summer running dry, late August and early September has been a blessing with recent rains across the state. Let's hope that trend continues through our snowmobiling months.

I hope everybody had a wonderful summer and is ready to start thinking snow! Parks have been busier than ever along with amazing fishing at West Bend, I'm guessing your summer was as busy as mine. While we slowly transition from a little less parks stuff to a little more snowmobile responsibilities, I do have some updates about what took place from May until now.

At the August council meeting, 14 grants were approved for the 21-22 Grant-in-Aid program, with those grants totaling just over \$310,000. This is one grant short than we are used to and I like to thank the Redfield club and the Jessen family for all their years of hard work and dedication to providing a safe snowmobile trail for the Redfield community. GFP will miss working with you!

Also approved at the meeting was the fiscal year 2023 snowmobile budget. Not much changed from the previous year as we hope to go to legislation with a \$1.3 million budget request. The council was also updated about where the programs current trails fund balance is and where our fiscal year 2021 revenue and expenses ended up. Total revenue earned last year was just over \$915,000 where our final expenses came in at \$899,652. This meant we added just over \$15,000 to the trails fund balance and that grew the total Snowmobile Trails Program Fund to \$744,579.

Another topic of discussion was organizing a trail signing seminar before clubs begin to sign. This is after the East River trail signing manual was updated to provide more information and more detailed information. While a date and time hasn't been scheduled at the moment I was typing this up, Kim Raap with Trails Work Consulting and myself, will get something organized for the month of September and then plan a Q & A during one of the breakout sessions at this year's state convention. Hard copies of the new signing manual were submitted and should be mailed out and in your hands prior to the seminar being scheduled.

The month of September is always busy with the necessary paperwork to keep the snowmobile season moving forward. This includes GIA and Equipment Agreements, DOT right of way agreements, and other necessary requirements. The agreements that GFP has with the state should be in the mail by mid-September and if those clubs have the ability to send back a PDQ, instead of mailing it back, you can certainly do so.

That's all for this month

Stay safe!



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# Mary Anne Grabow, Secretary/Editor

*Hello, Are you free at the moment?*

"I want you to get 7 quantities of Visa gift cards worth \$100 value on each card. You should get them at any store around you. After you get the cards, take a clear front and back picture of each card and send it to me here. I will handle the distribution of each card to them accordingly. Please, keep the physical cards and receipts with you for record purposes. You will be reimbursed. Let me know after you get them. Thanks.

Here is what I want you to do for me, I have been thinking of giving something as a show of appreciation to the hard-working and dedicated Club Members including yourself. I came to the conclusion of getting them a gift. I want you to handle this for me because I am busy at the moment. This should be Confidential until they all receive the gift. How soon can you get this done for me?

Hi,  
I need you to run a task as soon as possible. I need you to purchase gift card items as we have charity donations to make today...

All of these messages were supposedly from our President Greg Nordstrom. Some of the messages we receive look legitimate enough that I have had to call Greg and say... "You didn't just email me to send you money, right?" Our emails are out for public viewing on the website and we are prone to receive spam because of it. Always make sure that you know who you are talking to.



We don't expect our members to pay our bills. If it sounds fake, consider it fake. These are strange times that we are living in. Don't fall for the scammers inquiries!

SO how do you like our new publication? I welcome feedback as the committee worked hard on this idea and it took a lot of hours recreating everything!

Convention is quickly approaching. With deadlines of No-

vember 1 for you to submit your nominations for Snowmobiler of the Year and convention November 5th, I'll be scrambling in the office to get everything in order for convention. But, make me work! Get nominations in for your deserving club members!!!

As soon as we are at print, I'll be working on membership cards for those who have already paid, sending out membership renewals for SDSA only members, and getting things ordered for convention.



Marty & I are attending the fundraiser for Jason & Sara Shepherd on the 25th of September. Marty is the auctioneer for the live auction and I will help out with clerking and hope to get some photos for the Sno Plainsman as well. We were on a family trip to Montana during Sara's funeral so we were unable to attend but our thoughts and prayers were with Jason and his family & friends. Sara and I visited at Governor's Ride this year and she was SO passionate about snowmobiling and how much she loved to ride.

We were at the big event in Milbank this summer, too. Wow! Did they ever have an event. Marty was auctioneering for HOURS but they were able to make some funds for the Antique Snowmobile Club of America. Hats off to everyone who put that event on! It was a BIG success and lots of work for those involved!

I was re-elected chair of the Media council and we auctioned off a bench that my sister in law designed. It was BEAUTIFUL. Proceeds went to our CJ Ramstad scholarship fund. Photos are from ISC - of Marty & I at banquet and of me announcing the winner of this year's Media Scholarship.



If you have had a change in officers, please send me an email at [sdsa@itctel.com](mailto:sdsa@itctel.com) so that I can update our records. Make sure I get an email address for that person so that when we have info to send out it gets to the right people!

Til next month - - -

## **SDSA awards scholarship to Caeden Bunde of Garretson, SD.**

Caeden plans to attend SDSA for Ag Business. Here is his winning entry:

Snowmobiling is a hobby that I have enjoyed for some years now. I started snowmobiling in middle school and have not looked back. I have been through a total of three sleds in my short amount of time riding. My first sled was a Yamaha V-Max, which was a 500. Using this sled, I learned the hard way about hitting culverts. I eventually sold that sled for an Arctic Cat Firecat which also was a 500. I had enjoyed this sled a lot unfortunately, I had the sleds engine breakdown twice. My third and most current slide is a 600 Polaris Switchback which I have not had a breakdown yet. By having my sled's breakdown, I was able to learn the basic concepts of small engine repair. I had the opportunity to rebuild my snowmobiles a total of 3 times, which was a good hands-on experience.



Snowmobiling gave me something to do during the winter, instead of sitting inside all day. I enjoy being out in the cold and going up and down the trails all day. I mainly love the jolt of going at high speeds and holding on for dear life on the straight stretches on the trail. The parts to weave back and forth on the trail with every winding stretch is something that keeps your body energized and releases any stress that you have built up. Overall, you are more relaxed when going on the trail, because of the scenery you see that no car can take you and to be thankful that you get to experience this area. Joining the snowmobile club also gave me the opportunity to learn about how and why are State trails are set up the way they are. By putting the trail signs in and out the experience inspired me to get certified to groom the trails in our area. Before I had never known that there were snowmobile trails right outside of my town.

Snowmobiling can be important to our state for a number of reasons. Snowmobiling is an activity that brings all sorts of tourist to our state during the winter. By having our trails in the Black Hills, we bring Revenue to the state by the form of trail passes and Licensing. The snowmobilers also bring Revenue to small businesses during the winter months, so that they can stay open throughout the year. Without snowmobiling, the Black Hills would be deserted during the winter and have no real flow of tourists. If we

were to get rid of the trails in our state, we would have nothing to do in the winter except being stuck indoors, which



would lead to us being less active. Hopefully, we never stray away from snowmobiling in the state and grow and improve our trails every way that we can.



# ACSA announces Ken's Sports as the 2021 Snowmobile Dealer of the Year

At the 53rd International Snowmobile Congress, Ken's Sports from Kaukauna, Wisconsin was named the ACSA Snowmobile Dealer of the Year. The dealership has been in business for over 52 years, with Ken and Mary Vander Loop at the helm. In addition to the Kaukauna location, they are also in Green Bay. In addition to being a dealer, they are very involved, they are currently a member of 4 local clubs – but has been a member of up to 8 clubs at one time, including the owners and employees helping with trail work and grooming! They regularly attend snowmobile club meetings, conventions and workshops. Their generosity does not apply to only one club, but several local clubs, the Military Ride as well as with the Association of Wisconsin Snowmobile Clubs. They have also donated a generator to be given away to one of the Convention attendees each year. Ken's Sports realizes the importance of the youth by es-

tablishing 4 youth academic scholarships. "Getting the youth involved through their scholarship program shows their continued dedication to the future of snowmobiling – the youth," said AWSC President Dave Newman.

Most importantly, each customer that purchases a snowmobile receives a trail map – highlighting the importance of snowmobile clubs. Each customer is encouraged to become a club member – either where they live or ride. They emphasize the importance of snowmobile clubs and the trail system.

"Ken's Sports truly represents snowmobiling at the grassroots level. Most of the employees are snowmobilers, so they are passionate about the sport, and partner with the clubs and AWSC," said AWSC President Dave Newman. "They support the sport!". We are proud they are now the ACSA Dealer of the Year as well as being named the International Dealer of the Year".



**ACSA VP Dan Long, Liz and Jon Podvin, Ken's Sports, Scott Herzog, ACSA President**

## Minutes of the SDSA Board of Directors May 15, 2021 4th Floor Capitol Building Pierre, SD

President Greg Nordstrom called the meeting to order at 11:15 a.m. Mary Anne established the roll call as follows: Greg, Duane, Jon, Mike (via zoom), Kelly (zoom), Tracey (zoom), Pat, Jason (zoom), Trace, Taylor (zoom), Diane & Mary Anne.

Agenda Additions: 6. Sno Plainsman & move 7 Employee Review. Add zoom to the #1 webcam discussion as well in old business.

Jon made the motion to approve the agenda with additions. Pat seconded. Motion carried.

Guests in attendance were: Mike Vandenhemel, Sheridan LaFramboise, Kirsten Vandenhemel & Ryan Raynor.

Tracey made the motion to approve the minutes. Trace seconded. Motion carried.

Diane gave the financial report. Jon made a motion to accept the financial records and file them for review. Duane seconded. Motion carried.

Convention: Kelly contacted the Trailbusters. They should be at the August meeting to give us an update. Kelly compiled a 5 year history for convention that she will share with us.

Scholarship: 5 applicants this year. Brad Heineman & Kaden Bunde were the award winners this year.

Presidents Report: No report

Sno Plainsman/Office: Shout out to Paul from Sivertsen's in Aberdeen. He fixed the computer at no charge. THANK YOU!! Duane visited the office and then both Greg & Duane came to visit the office as well.

Trails Specialist: Live site for snowmobile safety available. YETIS are working on designing a wallet card to be sent out to participants. There's a fee of \$29.50 to take the course online. Discounts could be available. Brainstorming ideas on this would be good. Advisory Board approved up to \$21,000 to purchase rotary hammer drills, 2 batteries and a charger for each club that puts in trails. Lyndon will only make 6 – 10 of the attachments. Ryan & Shannon will not be at ISC. A new trail signing guideline will be distributed soon.

Fundraisers no report

Membership Website: 559 members

97 SDSA, 29 Legacy, 24 Associate, Total 709

Membership needs to GROW!

Last year's # 854

Perhaps more facebook posts – at least once a week during snow season.

Attractive flyers to promote membership!

Awards- no report

Bylaws & Right to ride: A few things will need to be addressed.

Safety – New online course. Duane had 11 in a class last season! New trail signing manual will be available soon.

Gov Ride: Mike asked "Would we consider changing the date?" We want more attendance. Mike will contact the Governor's office and get more input. Decision should be made shortly, DEFINITELY BEFORE the August meeting!

Charity: 10 clubs reported: \$4154 major charities; 31,613

local charities. (Higher than last year) Volunteer hours however were down.

YETIS: Taylor reported: Kirsten & Chris will be attending ISC. New officers were elected. Payton Weelborg President; Noah Smith Vice; Lily Smith Secretary, Reporter; Jeremiah Smith Treasurer. They will be working on designing the wallet card for the safety course. Dug commented that membership needs to increase. Youth are the key!

WEBCAM: Todd & Julie want a webcam. They can't use the state webcams! Mike has visited with Julie. No lift is needed since it's no longer winter! Duane Duerr asked about donations towards the webcam.

Mike made a motion to donate up to \$500 for a webcam. Duane seconded. Much discussion ensued including mentioning other businesses that may want webcams. Many opinions were shared. Vote was called and motion failed. Mike made a motion that we set up a program where we can assist businesses with setting up a webcam, with a maximum of \$500 per business and a cap of two businesses per season/year. We get a link for it on our website and if a business donates to that program, THEY get the sponsorship. seconded. Motion carried.

ZOOM: Tracey thinks we should have a zoom license. We'll work on this in August. Tracey will research which package would be most advantageous to us (along with Mike & Kelly) and bring it back to the August meeting. They should also work on wording for SOPs to promote face to face meetings. We need to meet face to face as much as we possibly can.

Redistricting: Suggested to consider combine 1 & 2 and have bylaw committee work on this for convention. Delete district one and leave numbers alone. Everyone in the room seemed in favor to bring this to the membership but no vote was taken.

BUDGET: Motion to approve budget by Duane. Second by Trace. Motion carried. INSURANCE: Dale is working on getting us coverage very similar to what we have. July 1 will be the new effective date.

Grant applications: Leave until August meeting.

SDSA APP: Trace shared info on a SDSA App Test Instant Feed. App is directed towards snowmobilers. Committee needs a conference call before August meeting.

Sno Plainsman: Jason Trace & Mike will be on a committee to work with Mary Anne on the Sno Plainsman. Look into Magazine style, active links, more color perhaps a glossy cover. Have featured topics each month: Vintage, Youth, Dealers, Snowmobile Trips, Safety, Convention.

Executive session at 2:05

Duane made a motion to rehire Mary Anne & Diane. Jon seconded. Motion carried.

Duane made a motion to adjourn at 2:11 pm.

We will need to set our August meeting date as the one Governor's Advisory chose doesn't work for several of the board.



## Conference call minutes June 7, 2021

Meeting called to order at 7:30 p.m. cst by President Greg Nordstrom.

Roll call showed the following people present: Greg Nordstrom, Duane Duerr, Mike Boock, Kelly Weaver, Pat Hanten Duerr, Jason Shepherd, Trace Damm & Mary Anne Grabow.

Absent were: Jon LaFramboise, Tracey Erickson, Diane Hiles & Taylor Weelborg.

V & V Insurance will have new coverage in place by July 1.

Governor's Ride. Vet's ride doesn't want to change their date. No changes were discussed for 2022 but look into changes for 2023. Caroline is no longer with the Governor's office. Should we survey the legislators? We could email them all in January. We need a longer weekend at minimum if we were to change. Perhaps have the social hour on Friday night and haul legislators all together to the ride on Saturday to stop the slow flow of them arriving? Mike stated he could rent his boss's van to haul VIPs (15 passenger) for \$75. Have BOD meeting on Saturday instead. Finalize details at August meeting. Site

hasn't been determined but Spearfish Holiday Inn or Deadwood Gulch were mentioned. Much discussion was held. Motion was made by Pat to have the social on FEBRUARY 11 WITH Governors ride on the 12th pending availability of sleds with the site to be determined. Mike seconded. Motion carried.

MSPN:

We are tied to the contract unless we cancel by April 1, 2022 in writing. We need to make this decision at Governor's Ride meeting ☐

We discussed a zoom link through Kelly if someone cannot attend the August meeting.

Cameras are in at Trailhead & they are happy. Mike will draft an application and contract for the webcam. It doesn't work on the website yet but it's a website issue on their end. SDSA should send thank you's out to Power Brokers and Track to Trail.

August meeting will be August 7 at 1 p.m. in Chamberlain at the Americinn in the Deer Trail room.

Duane made a motion to adjourn at 8:30. Second by Kelly.

## Minutes of the SDSA Board of Directors August 7, 2021 Americinn, Chamberlain

President Greg Nordstrom called the meeting to order at 1:04 p.m.

Mary Anne established the roll call as Greg, Duane, Jon, Mike (by zoom), Kelly, Tracey, Pat, Trace, Diane & Mary Anne in attendance. Jason and Taylor were not in attendance. Guests were: Greg Hiles, Sheridan LaFramboise, Marty Grabow, Brian Erickson and Tim Aughenbaugh (by Zoom).

Jon made the motion to approve the agenda as presented. Tracey seconded that. The motion carried.

Duane made a motion to approve the minutes. Kelly seconded. The motion carried.

Diane gave the financial reports. Discussion was held on legacy memberships with regard to the impact to the budget once the 10 years of dues allocation has maxed out and how the remaining dues allocation is transferred to the promotion allocation upon the death of a legacy member.

SDSA App Update was given by Tim Aughenbaugh. Sledder App was explained in detail. Discussion of possible revenue sharing in advertising and annual membership fee to advertisers. App can connect to other apps such as Facebook, Instagram, tiktok, snapchat etc. \*Start with the sledder app and then connect the others. It will allow chat groups of up to 100(?) to get engagement and involvement. Board wants to move forward with the app with a select group and work through some of the bugs and try to have it ready to unveil by convention with revenue sharing in place. \*Trace, Mike, Jason and Mary Anne are on the committee (same committee as website). Have committee get on the app and try it out and slowly add the board to the group

as well to try out the app. The monetary end needs to be figured out prior to convention!

PRESIDENT REPORT – Greg feels our organization and board are moving in the right direction. We are attempting to bring the next generation into snowmobiling! The app could be the key!

Mary Anne gave the Sno Plainsman/Office Report: SP committee wants to switch to a magazine format. There will be 4 extra color pages since we are doing a magazine format. She has been working on reformatting the new publication. Duane & Mary Anne have worked on ads and we have over \$9000 in firm commitments for the next season already. Mike will do the flip page for us and can do linked ads in the flip version. We featured ads on Facebook last season and will continue this year. Mary Anne thanked Diane for helping get the word out on RTP funds that needed to be sent. She also visited with the board regarding Jason's wife's illness to explain why he isn't here today and mentioned the fundraiser that is being planned by his club for them. She also visited about the Ski-doo grant program that is available for clubs.

Gov Relations: Greg reemphasized that we need to make sure RTP is emphasized to our leaders when legislation is pending. (As it is now). RTP for us is not increasing but the other areas are. We need to get ahold of our people in DC and get this fixed!!

Grants – Tracey reported that the ISMA grant is due October 1 if we want to apply for Governor's Ride. The grant is for \$3000. Once again, we can teach safety at the event to qualify in a few categories.

continued on page 20

Fundraiser: Mike sent out a breakdown for the Everyone Wins raffle tickets. If changes are needed, now is the time. Mike added Snowmobilers for Snowmobilers for \$1000 just because he felt the fund was getting low. Tracey made a motion to set as follows: \$10,000 for first place \$2,000 for second; \$500 for seller of most tickets and \$1000 scholarship = \$13,500, payout. \$11,500 would be SDSA's profit. Second by Duane. Kelly would like to go on record that she feels the convention host should be left on. The fundraiser should have the name changed though. Motion passed with 1 against. There needs to be a fundraiser set up for Snowmobilers for Snowmobilers! Maybe one or two clubs will step up! The funds are getting quite low.

Convention: Celebrate Freedom to Ride. Trailbusters would like John Green's contact info. Deadline for the ad for the Sno Plainsman is September 1st. Convention is November 5 & 6 in Mitchell at The Highland Conference Center. Hotels: Comfort Inn or Hampton Inn.

Kelly handed out a report on past conventions.

Membership & website:	6-30-2021	6-30-2020
CLUB MEMBERSHIP	582	616
SDSA ONLY	99	123
LEGACY MEMBERS	32	22
TOTAL MEMBERSHIP	713	761

ASSOC. CLUB	79	72
ASSOC. SDSA	24	21
TOTAL ASSOC.	103	93

Website: Add a page for convention - to do online registration. Mike would like to talk to web designer about it.

A 10-minute recess was taken at 3:00. Reconvened 3:13

Duane spoke about membership. How can we help clubs promote membership?

SOPS: Jon read the recommended changes to Attachment III of the SOPS regarding Club Awards (as noted in red)

#### C. Club Awards

Each year at the annual convention, SDSA recognizes its Charter Clubs with the largest membership and the Charter Club with the largest percentage increase in members. The members counted for the purpose of these awards include both paid club memberships and Associate memberships that are sold by the Charter Club. The guidelines for these awards are as follows.

##### 1. Largest Membership

The Charter Club with the most members as of the end of the previous fiscal year (June 30 prior to convention) is awarded a trophy at the annual convention. The trophy will be engraved with the Club name and year of the award.

##### 2. Largest Percentage Increase

The Charter Club whose membership has increased by the highest percentage over the previous year is awarded a trophy at the annual convention. The trophy will be engraved with the Club name and year of the award. The percentage increase is calculated as follows:

Membership (award year) - Membership (previous year)

$$\frac{\text{Membership (award year)} - \text{Membership (previous year)}}{\text{Membership (previous year)}} \times 100 = \% \text{ Increase}$$

Jon made the motion to make this change. Tracey seconded. Motion carried.

Jon read the changes proposed for Section III. ADMINISTRATIVE FUNCTIONS, D. Board of Director Meetings, 1. Meeting Dates. Much discussion ensued. Face to face vs. zoom was discussed. Hybrid vs. zoom was discussed. There were many opinions. Kelly will rewrite the proposed changes and we will come back to that.

Jon read the changes proposed for Section III, ADMINISTRATIVE FUNCTIONS, D. Board of Director Meetings, 2. Meeting Agenda Schedule. The following changes are recommended which are highlighted in RED lettering.

#### D. Board of Director Meetings

##### 2. Meeting Agenda Schedule

The agenda for the Board of Director's meetings is set by the President with input from Staff and Board members. The agenda, all financial reports, and any other pertinent information is sent to Board members at least one week in advance of the meeting. A notice of all upcoming board meetings shall be posted on the Events tab of the SDSA webpage and emailed to the Board of Directors a minimum of one week in advance and shall include the following items: Meeting Date, time, location, whether face to face or virtual, how to register for a virtual meeting and the meeting agenda. In addition to the regular committee reports, there are business items that routinely are handled the same time every year. A listing of these items is shown below for each regularly scheduled meeting and should be used as a starting point for the agenda for that meeting. Jon made a motion to accept the changes. Pat seconded. Motion carried.

Zoom License: The SDSA subcommittee recommends the \$149.90 yearly Zoom license. Put it in as a meeting expense item. Jon made the motion to do the \$149.90 license. Duane seconded. Motion carried. Password should be changed annually for it and should be accessible by the board. Discussion was held on letting clubs use as a benefit of SDSA unless we find we need a larger license to accommodate everyone. Going back to the SOP regarding the Board of Director Meetings, 1 Meeting Dates, Kelly read the re-written recommended SOP changes (in red lettering).

#### A. Board of Director Meetings

##### 1. Meeting Dates

Unless otherwise set by the Board of Directors or called by the President, the Board of Directors will meet six times per year, in conjunction with snowmobile related events when possible. Meetings dates are established at the Post-Convention Meeting and are usually held in the following months: February (with Governor's Ride), May (with Governor's Snowmobile Advisory Council meeting), August (with Governor's Snowmobile Advisory Council meeting) and either November or December for the SDSA Convention with Pre-Convention, Annual and Post-Convention meetings.

continued on next page

Face to face board meetings would be held for the February meeting with the Governor's Ride and the SDSA Convention (includes Pre-Convention, Convention and Post-Convention meetings). Hybrid meetings would be conducted in May and August, preferably the same day as the Governor's Advisory meeting, if a suitable location for an effective hybrid meeting is available, thus allowing board members the option to attend either in person or virtually. If a suitable room is not available, a 'virtual only' meeting would be held.

Tracey made the motion to accept #1 on BOD SOP changes. Jon seconded. Motion carried.

Ryan did inform us that as Trails Specialist, it is his responsibility to meet with the SDSA Board and within that responsibility he would be able to secure a room at the Capital Building if it is ever necessary again to meet on a different date and/or time than the Advisory Council meets. With that known, there should be a suitable location for an effective hybrid meeting.

Sno Plainsman – relate your articles to your clubs and to your district. Mike will come up with some themes for the articles. One thing we could do is highlight associate members, advertisers, know your directors, create a list of questions, etc.

Greg suggested that we leave the districts untouched. Perhaps directors can help each other out if there is a club that is hard for them to get to.

Duane talked about a supper meeting September 23rd at Hillside Resort on the south side of Lake Madison 7 p.m. – to increase Interlakes membership.

Safety – Online course is available. We would like to see SDSA members at least receive a discount. We hope that SDSA will receive a report when people test thru the site. Ryan will check if we can post the link on our website or not.

Charity report: SD ranked well in ISC reports for charities. Trails Specialist: Black Hills trails reroute on Kaschmitter property by Rec Spring. Trail 6 will be moved to get off private property. The private property being bought has been increasing. Shannon has been scouting reroutes. Fat tire bikes haven't been meeting lately. The trail around Big Hill will probably still be their only trail.

East River Update: Ryan has been delivering Rotary hammer drills to clubs. Not all clubs will get the attachment, but they will have to share.

V & V Insurance is getting insurance in place for the clubs.

Signing manuals will be sent out to the clubs. Plans are underway to hold seminars on the manuals before the season starts - after Labor Day / Mid-October. Whether these will be face to face or a hybrid type setting is still in the works, but for sure Ryan would like to have a session at the convention and will be talking to the Trailbusters to make those arrangements.

Redfield club will not be included in the trail program.

FY 2021 – total revenue was 915,112. This is the highest revenue in 5 – 6 years. Total expenses 862,760.00! We added more than

\$52,352. \$\$\$ to the trails fund! 9,735 registered sleds. This is the lowest # in a long time. People are buying sleds but they aren't licensing them! Ryan will check into this with the department of revenue. 52 or 72 resident temporary permits this year.

Presenting a 1.3 million budget authority. RTP motorized \$309,000. \$209,000 for a groomer and \$100,000 for snowmobile related projects such as bridges on Mickelson trail. This is the full 30% for motorized RTP funds.

Scholarship: No report other than the scholarship entries will be due in February.

Governor's Ride: Spearfish Holiday Inn will be our host hotel for February 11 and 12. Legislative social hour on Friday evening. Saturday night BOD meeting. Hotel rooms \$89.99 standard and Suites 119.99. Food options will be discussed at a later date. We'll shuttle legislators out to the ride on Saturday morning. Advisory Council may want to meet on Friday afternoon. BOD will meet at 5 p.m on Saturday. Trailhead is good with the new dates. Mike will talk with Trailhead about options for reserving more sleds and letting them go without penalty if we have to let them go (what would the time period be). Snowmobiles are reserved! Mary Anne will let legislators know of our change of date now and get the registration info out on the website as soon as we can. SDSA will need to have an informational meeting after advisory council possibly.

Snocross – no report

YETIS- no report

Tax Preparation – Jon made a motion that Wilkinson & Schumacher of De Smet do the tax preparation again. Kelly seconded the motion. Motion carried.

Membership discount – Most are all on board yet.

ISC – Iowa sponsorship – Kelly made a motion to support Iowa and do an afternoon break for \$500. Jon seconded. Motion carried.

Trailhead cam is in and as soon as it is operational, we will send them \$500. Rec Springs wants a camera on the same basis and Duane has got a sponsor ready to go.

Funeral for Associate Member/Advertiser/etc: Tracey made a motion to donate \$50 to Snowmobilers for Snowmobilers in memory of Jim LeTendre, former owner of Power Brokers. Kelly seconded. Motion carried.

Brian asked for discussion regarding ACSA calendars and whether they should still print or not.

ISHOF donation tabled until next meeting.

Brian Erickson was named Snowmobiler of the Year for ACSA and he was also elected to the ACSA Board. Congratulations Brian!

Jon made a motion to adjourn at 5:20 p.m Tracey seconded. Carried.

These minutes have not been approved by a vote of the board.



# ACSA announces 2021 Young Snowmobiler of the Year

At the 53rd International Snowmobile Congress, AJ Krueger from Wausau, Wisconsin was named the ACSA Young Snowmobiler of the Year.

Krueger got involved in her snowmobile club 16 years ago, and more recently become involved with Youth Snowmobiling, Kids and Adults Out Snowmobiling (KAOS). She has volunteered working the Grass Drags, brushing and marking trails, fundraising and participated in the Badger State Games Torch Run.

Krueger said she “realized it’s easier to get the entire family involved (Mom, Dad and Kids) rather than just trying to get one person involved. This also promotes family riding and togetherness!” Getting the next generation involved is an important goal, as well as getting the attention of non-snowmobilers as well as snowmobiling families.

In just 2 years, she has spoken to over 600 new youth. Krueger was successful in getting all kids over the age of 12, who had taken their snowmobile safety class and is active in the club, the opportunity to have their voices heard and assist in club activities – by giving them the ability to vote!

Krueger’s original involvement was with the Wisconsin Kids Snowmobile Racing Association and the Wisconsin Kitty Cat Racers. So, it came as no surprise that AJ was not able to receive her award due to a previous engagement, racing her truck in Iowa the evening of the awards. She is also an active truck racer, traveling around Wis-



consin and surrounding states competing on the race track.

“Having young and enthusiastic involvement like AJ is the future of snowmobiling” stated AWSC President Dave Newman. “With youth involvement and encouragement from young snowmobilers like AJ, our future is bright! Passionate snowmobilers, especially young snowmobilers, are the future leaders of our sport. We are so proud of AJ and the entire KAOS group!”

## Team Jim Langley and Clark Dahlin, Anoka/Cambridge, Minnesota - Explorers and Adventurers inductees to the International Snowmobile Hall of Fame

Jim Langley and Clark Dahlin achieved a monumental journey like no other by completing a transcontinental snowmobile expedition starting in Vancouver, British Columbia and ending in Portland, Maine. On November 28, 1966, they left the shores of the Pacific Ocean embarking on an adventure many said couldn’t be done. Two men on two 1967 Polaris Colts conquered a continent in 24 days and 4,018 miles where they literally drove their sleds in the icy shores of the Atlantic Ocean. Because interconnecting snowmobile trails were all but non-existent at the time, the route was destined to require extensive travel on roadways. Therefore, the machines were properly equipped for road travel, which meant extra headlights, windshield wipers, turn signals, seat belts and license plates were necessary. Also, wheel kits were added to the skis since much of the trip would lead them to no snow conditions. Weather also provided challenges, which were successfully overcome.

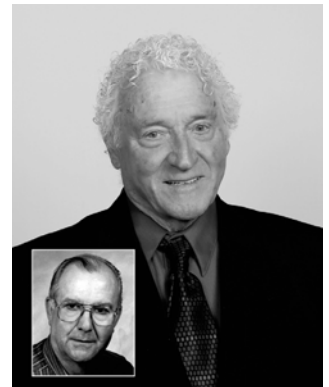
At first, during planning stages of this expedition Allen Hetteen was reluctant. Polaris donated the sleds but did not fully sponsor for fear of bad publicity pending failure. However, once the two men reached Roseau, Minnesota after crossing the plains of Manitoba in 40 below winds chills, Jim Langley recalls Allen

Hetteen pulling him aside telling him, “Jim, we’re on the right track!” The orders were coming in. Dealers were doubling their orders for new sleds. The positive publicity and exciting news coverage of these two men and their machines were paying off.

Polaris sales soared and the first transcontinental trip by snowmobile was merely at its halfway point. The company was in the middle of an amazing comeback just one year after the terrible losses they had suffered from the Comet model recall.

This journey also deemed Jim & Clark the first to ever cross Michigan’s Mackinac Bridge on snowmobiles. Team Langley and Dahlin averaged 168 miles per day. One day of the trip they logged 336 miles.

Their coast-to-coast expedition 55 years ago was truly a great feat for the early days of snowmobile development and for one manufacturer in particular. It is this amazing piece of snowmobile history that lands Jim Langley and Clark Dahlin squarely in the International Snowmobile Hall of Fame, Class of 2021.



## **Henry & Peggy Hartman, Hanover, Pennsylvania - Publishers and Journalists**

Henry and Peggy Hartman were the Editors and Publishers of the "Keystone Snowmobiler" for 30 years (1989-2019), a newspaper which served as the official publication of the Pennsylvania State Snowmobile Association (PSSA). The Keystone Snowmobiler was the only known publication of its kind to be printed and mailed all 12 months of the year. The Hartmans thrived on enthusiastically promoting snowmobiling as a safe, fun and family oriented sport for all to enjoy! Henry, also well known for his strong mechanical abilities, took ownership of a long existing Polaris dealership in Hanover from 1985 to 1997. These were the "Indy" years. Henry and Peggy sold and serviced machines in southern Pennsylvania and northern Maryland.

Henry and Peggy both participated in organized snowmobiling, on local, state and national levels. Their hometown club, Pigeon Hills Snowmobile Club is where Henry served several terms as President and Peggy as Secretary. The Pigeon Hills Club, along with the Hartmans, had their annual fundraiser, the Mason Dixon Snowmobile Grass Drags which went on for 20 years. Henry was very involved with the technical side of scoring the race sleds and Peggy helped run the food stand. This is just one example of how active Henry and Peggy were with the snowmobile clubs near their hometown.

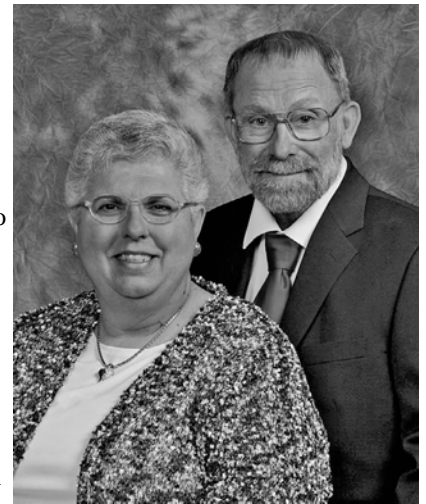
On a state level, The Hartmans have been very active with PSSA in various roles beyond the newspaper. Henry served as Region 5 Director in the mid 1980's. Since 1996, Henry and Peggy have implemented the Used Sled Coral at the PSSA Fall

Show. This proved to be a lucrative fundraiser which gave participants excellent opportunities to buy or sell their used sleds.

On a national level, the Hartmans covered news through the American Council of Snowmobile Associations (ACSA).

They attended and covered stories of more than 20 International Snowmobile Congresses. They were also active members of the International Snowmobile Media Council.

Henry also has a long history of working with the Pennsylvania Department of Conservation and Natural Resources on educating the youth on snowmobile safety. To this day, he is still a very active Snowmobile Safety Instructor spanning over 45 years. Henry has participated in teaching nearly 2000 students to ride safely and responsibly. Henry and Peggy's commitment to snowmobiling went way beyond the publishing business. Their very long and unwavering devotion to the sport is the reason they are being inducted into the International Snowmobile Hall of Fame, Class of 2021.



## **Dave and Joann Smith, Mosinee, Wisconsin - Volunteers and Club Organizers**

The Smiths bought their first snowmobiles as soon as they moved to Wisconsin Rapids in 1977. Excited to experience Wisconsin winters, they searched for places to ride and meet people to ride with. A year had gone by before they learned of a local snowmobile club, the Kellner Knights. The club was there yet seemingly hard to find even for folks like the Smiths, who were looking. Being that the club seemed hidden in plain sight, Dave and Joann made it their pet project to put together a grassroots public relations campaign that made the Kellner Knights front and center to any snowmobile enthusiast looking for a club to join. It worked! In only two years the club's membership grew from 35 to 150. Not long after, Dave was elected club president and AWSC Wood County Director. Joann became the club's treasurer. Word got out and they were invited to do a presentation on their membership program at the International Snowmobile Congress.

Dave and Joann were recognized and respected in organized snowmobiling on a state, national and international level. Joann became the first woman vice president of the Association of Wisconsin Snowmobile Clubs (AWSC). She served as V.P. for two years continuing to champion the importance of club membership. Her efforts did not go unnoticed. She joined Bombardier Corporation when they moved their offices to Wausau and became a Project Leader in public relations. She also served as the representative for Ski-Doo on the International Snowmobile Manufacturers Association (ISMA) Public Relations Committee. It was a good fit, one that lasted 20 years and although

supposedly retired, Joann and Dave continue to work for BRP (Ski-Doo) as independent contractors managing photo and media shoots.

No matter how involved the Smiths were on a national level they remained grounded with the AWSC and their local snowmobile clubs. Dave was voted in as AWSC executive director for 2 years and then vice president for 4 years. He was the AWSC Director for Marathon County and Vice President of the Marathon County Snowmobile Council for several years. He served the Wausau Trailmates Snowmobile Club as vice president, being their race track chairman for their annual grass drags for over 20 years and was a groomer operator. Joann manages the Trailmates website and monthly newsletters.

Dave and Joann have literally been and still are involved in every level of snowmobile organizations. Their strong yet unassuming leadership qualities and devotion to snowmobiling are key reasons for the Smith's long overdue induction into the International Snowmobile Hall of Fame, Class of 2021.



## Charlie and Marilyn Vallier, Naubinway, Michigan - Explorers and Adventurers

Charlie's obsession with snowmobiling began when his dad purchased a Hus-Ski 444 snow machine for him and his seven siblings to ride. After high school Charlie went into the Army where he met Marilyn, who had never been around snowmobiles before. In 1971, Charlie talked his dad into starting a Viking dealership. His passion for snowmobiling was clearly contagious and Marilyn soon became acclimated to the sport as well. When Viking went out of business, they switched to a Scorpion dealership until Scorpion's demise in the early 80's. With a strong passion for snowmobiles, Charlie was always finding and working on old sleds and became an active member of the Antique Snowmobile Club of America where he serves as a Director. Charlie had gained a personal collection of over 200 sleds. This is where his dream of having his own museum began. Charlie and Marilyn first opened the Top of the Lake Snowmobile Museum on July 4, 2007 from a rented building they remodeled that once was a laundromat. It wasn't long before they filled that space and needed to relocate. They broke ground on a much larger new building at what is now their current location, highly visible on Highway 2 in Naubinway. It opened in October, 2013. They dedicate most of their time to the museum so it could be open to the public seven days a week. They quickly gained notoriety and the Top of the Lake Museum was recognized by

SnowGoer Magazine as being the Best Snowmobile Museum in North America. Currently the museum is home to 185 snowmobiles and countless snowmobile related items.

Charlie and Marilyn attend numerous vintage/antique snowmobile shows and swap meets throughout the Midwest. In order to raise funding for the museum, they sell many snowmobile related items. The most popular of which is Charlie's signature wooden snowmobile rockers that engrain the idea of snowmobiling to the youngest of toddlers.

Charlie and Marilyn have several organized events annually. One example, always keeping the youth in mind and exposed to snowmobiling, they have "The Ride Your Sled to School Day". About 30 kids will ride their snowmobiles to school and when school lets out, Charlie leads them on a trail ride to the museum.

They have dedicated their lives not only to the preservation of snowmobile history but keeping the love for snowmobiles alive & fun. For this, Charlie & Marilyn Vallier are awarded induction in the International Snowmobile Hall of Fame, Class of 2021.



### **Other ISHOF Special Award Recipients of 2021: 2021 International Snowmobile Club of the Year -**

sponsored by Woody's & Supported by the Midwest Chapter & Western Chapter of Snowmobile Associations: Red Arrow Snowmobile-ATV Club, Townsend, Wisconsin

The Red Arrow Snowmobile-ATV Club Inc. was established in 1969 and proudly gets its name from the historic U.S. Army 32nd Infantry Division made up of National Guardsmen from Wisconsin and Michigan who fought in WW II and Korea. The club has grown from about a dozen families in 1968 to over 414 family, individual and business booster memberships in 2020. Red Arrow grooms 65 miles of trails and is one of nine other clubs that make up the Oconto County Snowmobile and ATV Alliance that maintain a total 475 miles of snowmobile trails. Red Arrow is very active in local, county-wide and state organizations such as the Association of Wisconsin Snowmobile Clubs and the Wisconsin ATV Association. Their members work hard to make both their winter and summer trail system "among the best" in the State of Wisconsin. Red Arrow promotes the "Take a Friend Snowmobiling" program and encourages members to get friends and family involved in the sport. Club members have always held a strong traditional work ethic, yet have embraced modern technology utilizing all the popular social media outlets to promote the club and motorized recreation in general. As a result, they have been fortunate to maintain a healthy supply of active club members who make their presence known in the local community and beyond. It is for these reasons and 50+ years of dedication to snowmobiling and motorized recreation in general that warrants The Red Arrow Club the 2021 International Snowmobile Club of the Year.

### **International Snowmobile Dealer of the Year - sponsored by Snow Goer & Supported by the Midwest Chapter & Western Chapter of Snowmobile Associations: Ken's Sports, Kaukauna, Wisconsin**

Starting out in 1968 selling Arctic Cat snowmobiles, Ken and Mary Vander Loop have grown their business to what is considered the largest power sports dealership in Wisconsin. Small family owned, community minded business practices have always been the back bone of their success. Their involvement with organized snowmobiling dates back to the earliest years of this sport and as snowmobiling developed, Ken's Sports was always there doing all it could to facilitate its growth. Ken's is a huge supporter of local snowmobile clubs and the Association of Wisconsin Snowmobile Clubs. In the early years, Ken volunteered countless hours doing trail work and helped groom the trails as well. For 53 years, snowmobile clubs and county alliances have been coming to Ken's Sports for donations to support their various fund raising events. A decades old AWSC Commercial sponsor, Ken's Sports was there at the Associations' Workshops and Conventions. For 13 years Ken's Sports has been a major sponsor of the annual Military Appreciation Ride in Eagle River, Wisconsin by donating snowmobile gear and helmets to help introduce Military Veterans and their families to the sport of snowmobiling. Since 2019, Ken's Sports has created and funded four \$300 scholarships. These four scholarships are awarded annually at the AWSC Convention to deserving high school graduates pursuing further education. These are just a few examples of over 50 years of contributions Ken's Sports has made to the snowmobiling community. This makes the highly successful power sports business a deserving choice for the 2021 International Snowmobile Dealer of the Year.



# Sioux Falls Sno Trackers

Sno Trackers met on August 26th in Garretson and set dates for the upcoming snowmobile season. We met at Johnny and Kristen Houg's shop and had burgers and brats to kick off the evening.

We set our fall membership meeting "Burger and Brat Feed" for October 9th at Johnny Houg's shop. Meeting at 2 pm to work on getting trailers ready to set trail and then social hour at 6pm and supper at 7pm. Our club provides the Burgers and Brats, and some beverage and members bring potluck to share. We have a \$100 drawing for all memberships paid prior to the drawing.

At the end of October, we will have a season kickoff Vintage Show at Power Brokers. In years past we have had over 60 vintage sleds in attendance. We provide food for those that attend the show. There are some neat, restored sleds at the show.

Also, at the end of October or beginning of November we will put in trail. With good attendance we can finish in one day. Our groomer has been inspected and we are ready to go when snow decides to come. I think this year is going to be a great snow year for local riding.

We scheduled our club ride for January 13-17th with a room block at Recreation Springs and Deadwood Gulch. I am excited to stay at Rec Springs as it looks great after new owners took over a year ago. On Saturday night we have a club Pizza Night with pizza paid for by the club. Most years we have sleds going in different directions as some are powder riders and others trail riders. I am also hoping to get to Spearfish Canyon for their special "Hot Chocolate".

With the Governor's ride moving a week earlier on February 11 & 12th we hope to get better club attendance at the event. SDSA is having an evening event on Friday night with legislators in attendance at Spearfish Holiday Inn and Saturday Morning the always great Buffet Breakfast at Hardy Camp just west of Trailhead Lodge. Hopefully this year is warmer than last years below zero temps.

February 17-21 we will ride in Iron River Wisconsin. We have some cabins at Timber Lake Resort and rooms at "The Lumberman Inn" in Iron River. We are less than an hour from Lake Superior and there are some neat sites to see in the area. I am looking forward to that trip and seeing a new area.

They say that most years after a really hot summer we get an exceptional cold and snowy winter. I can't wait!!

Reporter Duane Duerr



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# C L U B N E W S

## *Aberdeen Driftbusters*



As I was scrolling through my social media page recently, a friend had excitedly posted a photo of her first “Pumpkin Spice Latte” of the season. It suddenly dawned on me that summer is coming to an end. If Pumpkin Spice Lattes are here, that

means winter is just around the corner. And that, my friends, means it is time to start wrapping up our summer chores and hobbies and putting them away. It is time to start taking stock of what needs to be done to prepare for colder weather. For many of us, that means getting our sleds out to ensure that everything is in working order. As we know all too well, snow is never guaranteed, so we best be ready while it is here. Part of getting ready for the winter season is ensuring our memberships to our local snowmobile clubs are current. Our clubs depend on their members to help install and maintain the trail system that everyone enjoys. Without our local clubs, our sport would not be the same. So as we spend time and money ensuring our sleds have had their oil changed and our trailers have air in the tires, I'll ask for one more task to be added: Renew your membership to the local club and encourage a friend to join as well. So when the snow flies, we....and our trails....will be ready.

## *Black Hills*

Hello fellow snowmobilers

I feel like I just squeezed two summers into one trying to make up for last year and now it is fading fast! I can't believe we need to think about SNOW again, but I know many in our club never stopped thinking about SNOW. As the cool evenings start to happen I'm sure even I will get the itch to see that cold white fluffy snow.

Our club was able to close out the year with our year end banquet on April 17th at the Lodge in Deadwood. We chose to do our club gun raffle drawing that night we included the drawing on Facebook Live on our club Facebook page if you would like to check that out. We had happy winners of a Benelli shotgun, a Christensen Arms 6.5 Creedmore rifle and 4 Scheels gift cards.

The club will be starting the season off this month with our Annual Fall Picnic/BBQ/Potluck at Angostura on September 18th a great time to reconnect and rehash the summer and start planning some snowmobile rides!

I have heard various reports for the snowfall this coming winter..... so for all of us snowmobile enthusiasts I am going with the “Old Farmer’s Almanac” dubbing this 2021-2022 winter as the Season Of Shivers” stating we could be in for one of the longest and coldest winters we have seen. Hopefully this will include lots of snow and less avalanche concerns for a long fun and adventure filled snowmobile season.

Holly Thomas, BHSC Secretary

# *Trailbusters*

The Trailbusters got a jump on the 2021-22 snow season with a cookout and meeting on August 29. We had 25 members attend. Our main focus was an update and additional planning around the state convention. The Trailbusters would like to extend an invitation to all members to join us in Mitchell on November 5 and 6 where we will "Celebrate Our Freedom to Ride".

In this issue of the SnoPlainsman, you will find a registration form. If you prefer a digital copy, please email [lisa.watkins@polaris.com](mailto:lisa.watkins@polaris.com) and we will get one to you. One will also be available on the SDSA website. The event schedule will follow in next month's issue. We will follow the

same framework as past conventions.

We'd like to see every club represented at this year's convention and would like to challenge you to fill every delegate chair at the annual meeting. If you aren't sure how many delegates your club is allowed, please contact Maryanne Grabow at [sdsa@itctel.com](mailto:sdsa@itctel.com).

If you are already planning to attend, please invite at least one person from your club who has never attended to join you. We look forward to seeing new and familiar faces alike.

# *Dakota Trailblazers*

The Dakota Trailblazers have been busy all summer fundraising in anticipation of the 150th Celebration in Gary, SD this coming summer.. We're committed to pulling off a bigger than ever event during the celebration. We don't have everything in order yet, so we can't spill the beans, but let's just say we're working on something we think will be great for the celebration! A couple of the members have already put a lot of hours into working on the project and if it comes to fruition, it's going to take a LOT of group participation! Keep watching the calendar of events for more info on this as I'll make sure the info is listed once we have it all set in stone.

This past July we had a street dance and it was very well attended. It was the biggest crowd we've ever had at one. Thank you to several local truckers who let us use their trucks for barricades and a local electrician who helps us out with the power needed to have a band!

We've also helped the community with selling

tickets at Track the Jack on Thursday nights when it was our allotted time to help, and we've hosted several meat raffles at the local bar as well. We just had one last Saturday and there were 3 of the club members doing the selling and it was a success but a workout!

Some of the club pulled the SDSA Safety trailer in the Crystal Springs Rodeo and handed out treats to participants.

Thank you to all the club members who have worked at any of the events that we have hosted this summer. It's taken a lot of hours of work from many of our club members and a couple of volunteers as well.

We are always looking for new members who just are looking to ride snowmobile! Just because you join, doesn't mean you have to work or attend the meetings. Numbers are important to keep our ability to ride. If you just want to be a number - we're all fine with that!

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**November 1 deadline!**  
**Snowmobiler of the Year**  
**Groomer of the Year**  
**Hall of Fame**  
**Bids for Convention 2023**  
**Nominations for 2,4 & 6**

Membership incentive for all members into office by dead-  
line if you wish to be in the drawing  
for \$100 cash or \$200 (if present at convention)

forms are on our website for nominations

## C u r r e n t   C o m m i t t e e s

### **Government Relations**

- 1.Greg Nordstrom
- 2.Jon LaFramboise
- 3.Diane Hiles

### **Scholarship**

- 1Kelly Weaver
- 2Duane Duerr
- 3Trace Damm

### **By Laws & Right to Ride**

- 1Greg Nordstrom
- 2 Jon LaFramboise

### **Safety**

- 1Duane Duerr
- 2Jason Shepherd

### **Grants**

- 1Tracey Erickson
- 2Diane Hiles

### **Snocross**

- 1Jon LaFramboise
- 2Greg Nordstrom
- 3Mike Boock

### **Charities**

- 1Diane Hiles

### **Membership/Website**

- 1Mike Boock
- 2Mary Anne Grabow
- 3Jason Shepherd
- 4Trace Damm

### **Awards**

- 1Jon LaFramboise
- 2Kelly Weaver
- 3Tracey Erickson

### **Convention**

- 1Kelly Weaver
- 2Trace Damm
- 3Pat Hanten-Duerr

### **Fundraiser/Raffle**

- 1Mike Boock
- 2Trace Damm
- 3Pat Hanten-Duerr

### **SnoPlainsman Committee**

1. Mike Boock
2. Jason Shepherd
3. Trace Damm
4. Mary Anne Grabow

### **Governors Ride**

- 1Mike Boock
- 2 Jon LaFramboise
- 3Greg Nordstrom

### **Investments**

- 1Greg Nordstrom
- 2Jon LaFramboise

### **Snowmobilers for Snowmobilers**

- 1SDSA President
- 2Marie Kurtenbach
- 3Scott Erstad
- 4Todd Sprang
- 5Mike Boock

### **Nominating committee**

- 1All SDSA club Presidents
- 2Hall of fame members
- 3Board of directors

### **Yetis Advisors**

- 1Kelly Weaver
- 2Audrey Rider
- 3Doug Weelborg

### **Special Committee for Hi-Marker**

- 1Tracey Erickson
- 2Pat Hanten-Duerr

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# Whetstone Valley

Wow! Where did the summer go? After helping Cal with this years Vintage and Antique Snowmobile show in June, the Whetstone Valley Snowmobile Club took the rest of the summer off. We did not have regular meetings in July or August but now it's September, school has started, and we are getting back into our routines.

This years Vintage show was a hot one. Everyday was close to 100 degrees. But even with the heat it was a good turnout. We had people from all over the United States as well as from Canada. I have included a couple of photos of sleds my husband was intrigued with at the show. John Greene was also in attendance and painted a very special picture that even included some of the sleds that

were at the show.

With the coming of fall, we will be holding our annual membership drive meeting shortly. We will have more details on that after our September meeting. We will also be gearing up to get the trail signs ready for this year's trail. Hopefully, before too long we will be riding the trails on new fresh powder.

Until next month, Shelly, Whetstone Valley Snowmobile Club, secretary





# OUR LEGACY MEMBERS



**1. Donald R. Larson**  
Milbank, SD  
Whetstone Valley  
Snowmobile Association 11/2013



**8. Russell Johnson**  
Beresford, SD  
Trailbusters 12/2015



**15. Brian Erickson** Ar-  
lington, SD  
Town & Country Snow-  
drifters 11/2017



**2. Jack Colwell**  
DeSmet, SD  
Town & Country  
Snowdrifters 1/2014



**9. Lisa Johnson**  
Beresford, SD  
Trailbusters 12/2015



**16. Jay Hojer**  
Oldham, SD  
Town & Country  
Snowdrifters 1/2018



**3. LeRoy Erickson**  
Ramona, SD  
Town & Country  
Snowdrifters 1/2014



**10. Mick Hehn**  
Clear Lake, SD  
Dakota Trail Blazers  
12/2015



**17. Steve Wess**  
Watertown, SD  
Watertown Snowmo-  
bile Club 3/2018



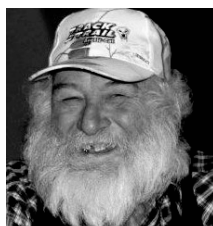
**4. Duane Hojer**  
Oldham, SD  
Town & Country  
Snowdrifters 1/2014



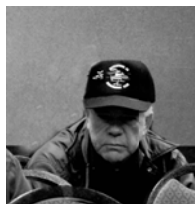
**11. Neal Boeke**  
Clear Lake, SD  
Dakota Trail Blazers  
12/2015



**18. Jay Schilling**  
Rapid City, SD  
Black Hills Snowmo-  
bile Club 3/2018



**5. Thomas C. Keimig**  
Gary, SD  
Dakota Trailblazers  
1/2015



**12. Courtney Livingston**  
Watertown, SD  
Watertown Snowmo-  
bile Club 01/2016



**19. Rich Nelson**  
Miller, SD  
SDSA member  
3/2018



**6. Todd Wilkinson**  
DeSmet, SD  
Town & Country  
Snowdrifters 11/2015



**13. Neal Grabow**  
Silver City, IA  
Dakota Trail Blazers  
3/2016



**20. Marty Grabow**  
Gary, SD  
Dakota Trail Blazers  
10/2018



**7. Greg Hiles**  
DeSmet, SD  
Town & Country  
Snowdrifters 11/2015



**14. Jakob Hohm-**  
Willow Lake, SD  
Town & Country  
Snowdrifters 3/2017



**21. Mary Anne Grabow**  
Gary, SD  
Dakota Trail Blazers  
10/2018

# OUR LEGACY MEMBERS



22. **Dan Boone**  
Watertown, SD  
Watertown Snowmobile Club 12/2018



29. **Myrna Knadle**  
DeSmet, SD  
Town & Country Snowdrifters 10/2020



23. **Carey Holt**  
Clear Lake, SD  
Dakota Trailblazers- 03/2019



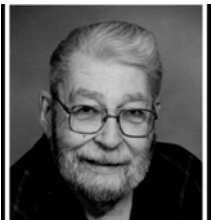
30. **Preston Fischer**  
Milbank, SD  
Whetstone Valley Snowmobile Association 10//2020



24. **Dean Austad**  
Sioux Falls, SD  
Sioux Falls Sno Trackers 09/2019



31. **Scott Erstad**  
Badger, SD  
Poinsett Pounders 12/2020



25. **Bob Wuertz**  
Aberdeen, SD  
Aberdeen Driftbusters 12/2019



32. **Judy Nelson**  
Sisseton, SD  
North East Trailblazers 1/2021



26. **Hazel Seloover**  
Sioux Falls, SD  
Sioux Falls Sno Trackers 12/2019



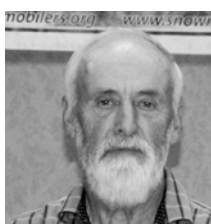
33. **Dennis Nelson**  
Sisseton, SD  
North East Trailblazers 1/2021



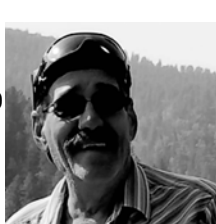
27. **Virginia Hojer**  
Oldham, SD  
Town & Country Snowdrifters 02/2020



34. **Jordan Hinsvark**  
Gary, SD  
Dakota Trail Blazers 7/2021



28. **Randy Knadle**  
Desmet, SD  
Town & Country Snowdrifters 10/2020



35. **Wayne Boeke**  
Clear Lake, SD  
Dakota Trail Blazers 7/2021

## Legacy Membership \$500

(1) Any individual active member is eligible for legacy membership, who has an interest in snowmobiling and is willing to pay current legacy membership dues. Dues must be paid prior to granting a legacy membership. A legacy member maintains the same privileges as an active member.

(2) To honor the dedicated interest in snowmobiling and in club activities, a snowmobile club in good standing with SDSA, may sponsor an individual club member for a Legacy Membership by making an application and paying, on behalf of the individual, the current legacy membership dues



# Watertown Snowmobile Club

This is going to be a little more of a heartfelt article from our club. We lost not only a very dedicated club member but a dear friend to us all. Sara Shepherd, wife of Jason Shepherd lost her 5 year long battle with cervical cancer on Sunday, August 8th surrounded by her family. She fought with everything she had and always remained positive throughout her long battle. Some of us were so lucky to have spent some of her last days laughing and joking with her. We were so grateful she got one last ride out in the Hills for the Governor's ride last February on her Prius as we all called her sled. One evening she asked if I wanted a ride to the lodge...I said "Nah I'll walk" discovered later she had dumped her sled and landed face first in the snow. So when she asked if I wanted a ride back to cabin I quickly said nope!" Now I wished I would've let her dump me too! She loved her snowmobile and riding as much as she could. She loved car races and was so happy to make it down to victory lane when Tony won his feature in July. She touched so many lives and will be greatly missed! The Watertown Snowmobile club along with her dearest friends are putting a benefit on in her honor to help her husband and kids with funeral costs, medical bills and expenses for the kids. Please join us on Saturday Sept 25th at Cloud 9 Bar in Watertown 11a.m-5pm. We will be providing a Pork Sandwich meal for \$5, bake sale, silent auction and a live auction with some amazing things you won't find anywhere else! You can also purchase raffle tickets for prizes as well as the big raffle for a new sled along with extra prizes. If you can't make the benefit but would like to donate to the family or purchase tickets you can get a hold of myself, Amy Sowers 880-4848, the go fund me page on fb, or visit the Sara Shepherd benefit page on fb. Our club will never be the same without her. She was truly one in a million! Ride free Sara! And then just a short update on our club. We had our monthly meeting Tuesday Sept 7th



at Northshore where we discussed last minute things for the benefit, planning of our annual meeting and trail marking. More to come... Sadly reporting.. Amy Sowers #Forever Team Sara





**In Loving Memory of  
Sara Shepherd**

To Purchase Tickets or offer donation for Benefit Please contact:  
Contact Ashley Hanson or Jeremy Shepherd  
605-237-5730 Or 605-520-7296

**Benefit to be held Sept 25th at Cloud 9**

Aug 17th 1983 - Aug 8th 2021

Sara has been battling Stage 1b1 Cervical Cancer since October 2016  
Since then Sara has put up a hard fight! She was placed in a hospice house on Aug 5th, 2021.  
Her battle ended Aug 8th, 2021.

We are raising money to help the family with funeral costs, medical bills ect.

**RAFFLE TICKETS!**  
**\$10 EA. OR 3 FOR \$20**

We will be drawing 3 names. The 1st Winner will get to choose  
which prize they would like and so on. Drawing Sept 25th. Do not need to be present.

**Prizes will Include:**  
FIREPIT: (You will get to customize it yourself) - Donated by Macksteel  
25 pounds of Hamburger - Donated by Thompson Trucking  
Racing Package: \$100 Gift-card from Dirt Track Supply, race passes from Casino Speedway  
& a set of 4 etched tumblers donated by Technicolor Screen Printing.



**Sara Shepherd Benefit**  
Sept 25th - Cloud 9

**RAFFLE!**  
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**ONLY 250 TICKETS SOLD!**

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704 2nd St. SW, Watertown, SD 57201  
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**4TH PLACE - \$250 CASH**

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Sara Shepherd Benefit





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**2021 International  
Groomer of the Year -**

sponsored by Arrowhead Groomers, Track Inc., Pisten Bully, Prinoth, Ltd. and SnoBoss Groomers: Don Matheson, Bruce Mines, Ontario. Don has been a member of the Bruce Mines Sno Glyders for over 40 years. He has been a groomer operator for the club for 25 years, the last 15 he has been Head Groomer Operator. Don has also served on the club's Trails and Signage Committees. For Don it's not just about running the groomer. He is directly involved in training the novice groomer operators. Don is the chief equipment repair and maintenance person. Don spends countless hours working on the trails to keep them in top shape - from brushing, tree removal, building new trails, bridge repair and constantly looking to make sure of proper signage. In addition to his grooming and trail responsibilities, Don actively participates in every club fundraising event. Don and his wife host the club's annual volunteer appreciation event at their home. Don is present at every club meeting and is a participant in the club's rescue team. Don is a volunteer. He has never accepted any compensation; instead, the funds are donated back to the club. Over 40 years of this kind of tireless dedication has earned Don Matheson the 2021 International Groomer of the Year Award.





# Milbank Show 2021





# North East Trailblazers

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Find us right ON USFS Trail #2!

Hello from the Northeast side of the State.

As Summer is coming to a close, we reflect on our busy Summer.

The second weekend of June many of our club members participated in the annual Make a Wish tractor Run. The Tractor Run sponsors a child in our area who is fighting a life-threatening disease. Northeast Trailblazers sponsored the noon lunch, serving 200 people.

The following weekend Our club sponsored our annual for 4 Wheeler Father's Day fun run. We had are first rain of the season, but no one seemed to care. We had around 95 Vehicles Participate.

We are Gearing up to participate in the September 18 Step Outside Program.

Northeast Trailblazers October meeting will be October 14th at Deano's in Claire City.

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# Our Associate Members

## District 1

### **Sturgis Motorsports**

Sturgis, SD  
<https://www.sturgismotorsports.net/>

### **Trailshead Lodge**

22075 US HWY 85  
Lead SD 57754  
605-584-3464  
[www.trailsheadlodge.com](http://www.trailsheadlodge.com)

### **Saloon #10**

657 Main  
Deadwood SD 57732  
<https://www.saloon10.com/>

### **Outdoor MotorSports**

3245 E Colorado  
Spearfish SD 57732  
<https://www.outdoor-motorsports.com/>

### **Whitetail Creek Resort**

11295 US HWY 85/14A  
Lead SD 57754  
<http://www.whitetailcreekresort.com/>

### **Fairfield Inn**

2720 First Ave E  
Spearfish SD  
<https://www.marriott.com/hotels/travel/rapsp-fairfield-inn-and-suites-spearfish/>

### **Mystic Hills Hideaway**

21766 Custer Peak Rd  
Deadwood SD 57732

### **Jacobs Welding & Machining**

522 S Main  
Lead SD 57754

## District 2

### **Mt. Meadow Store**

P O Box 129  
Hill City SD 57745  
<https://www.mtmeadow.com/>

### **French's Upholstery**

1511 E Philadelphia St  
Rapid City, SD 57703

## District 3

### **Millstone Family Restaurant**

2210 6th Ave SE  
Aberdeen SD 57401  
605-229-4105  
<https://www.facebook.com/ab-erdeenmillstone>

### **C-Express**

2303 SD 6th Ave  
Aberdeen SD 57401  
<https://www.clarkbrands.com/>

### **Hepper's Sport Center**

501 N Hwy 281  
Aberdeen SD 57401  
605-225-9279  
<https://www.hepperssportcenter.com/>

### **Kirk's Auto**

311 N Roosevelt  
Aberdeen, SD 57401

### **Aberdeen Sport Recreation**

308 E Drive  
Aberdeen, SD 57401

### **Elite Collision Center**

3011 8th Ave NE  
Aberdeen SD 57401  
605-725-3458  
[www.curtsmotorsports.com](http://www.curtsmotorsports.com)

### **Curt's Motorsports**

2323 W Hwy 12  
Aberdeen SD 57401  
605-229-0776  
[www.curtsmotorsports.com](http://www.curtsmotorsports.com)

### **Gellings Auto**

503 N Roosevelt  
Aberdeen SD 57401  
<https://www.gellingsautoservice.com/>

### **Biegler Construction**

382021 N Shore Drive  
Aberdeen SD 57401

### **Wakeside Bar & Grill**

103 Sunset Drive  
Mina SD  
<https://www.thewakesidemina.com/>

### **Sivertsen Technology**

382063 Spillway Dr  
Aberdeen SD 57401  
<http://sivertsentechnology.com/>

### **The M station**

800 Nesbitt Drive  
Mina SD

### **Anchor's Away**

12800 S Shore Drive  
Aberdeen SD 57401

### **Aberdeen Convention & Visitors**

10 Railroad Avenue SW  
Suite 101  
Aberdeen SD 57401  
<http://visitaberdeensd.com/>

### **Mack's Auto Body**

803 Third AVE SE  
Aberdeen SD 57401

### **Mikkonen Land Corp**

38388 105th St  
Frederick SD 57441  
**Black Diamond Tint & Accessories**  
3011 8th Ave NE #403  
Aberdeen SD 57401

### **Richmond Oasis**

12845 382nd Avenue  
Aberdeen SD 57401

## District 4

### **Hi-Mark LLC**

604 Root Ave SW  
DeSmet, SD 57231

### **Sunset Lodge**

28181 182nd Street  
Pierre SD 57501  
<https://sunsetlodgelakeoae.com/>

## District 5

### **69th Street Looks Market**

500 E 69th Street  
Sioux Falls SD 57104

### **Shipwreck**

702 SW 10th Street  
Madison SD 57042

### **Monarch Steakhouse & Lounge**

47409 258th Street  
Renner, SD 57055

### **Riekese Equipment Co.**

47068 104th St  
Sioux Falls SD  
<https://www.riekeseequipment.com/locations/sioux-falls>

### **Power Brokers**

2810 W Benson Rd  
Sioux Falls SD  
<https://www.powerbrokersinc.com/>

### **Tailgators**

1013 Splitrock Blvd  
Brandon, SD 57003

### **Performance Press**

900 E Redwood Blvd  
Brandon, SD 47003

### **CHS East Farmers Coop**

601 S Depot Ave  
Garretson SD 57030

### **Hillside Resort**

46042 238th St  
Wentworth, SD

### **Sioux Equipment**

1310 E 39th St N  
Sioux Falls SD 57104

### **Crow Bar Lounge**

2805 S Minnesota Ave  
Sioux Falls SD 57105  
605-332-2981

### **Steve's Bar**

Trent SD

### **Beal Distributing**

4815 N Northview Ave  
Sioux Falls SD 57078  
[www.budsiouxfalls.com/](http://www.budsiouxfalls.com/)

### **Olsons Pest Technicians**

178 Spring Street  
Yankton SD 57078  
<https://www.800kilbugs.com/>

### **George Boom Funeral Home**

3408 E 10th St  
Sioux Falls SD  
<https://www.georgeboom.com/>

### **Billion Automotive**

3401 W 41st Street  
Sioux falls SD 57108

### **Track 2 Trail Arctic Cat**

2905 W Russell  
Sioux Falls SD  
<https://www.track2trail.com/>

### **Certified Auto Glass**

2023 Minnesota S  
Sioux Falls SD 57106  
<https://choosecertifiedautoglass.com/>

### **Meyer Motor LLC**

420 SD Hwy 262  
Bridgewater SD 57319  
<https://www.meyermotor.com>

### **Boyd Fluth Properties**

5109 S Sunflower Trails  
Sioux Falls SD 57109

### **Trails Work Consulting**

3400 S Florence Avenue  
Sioux Falls, SD 57103  
605-371-9799

### **Vern Eide Motoplex**

4915 N Northview Ave  
Sioux Falls SD 57107  
<https://www.verneidemotoplex.com/>

### **Fresh Horses Saloon**

106 Willow Street  
Sioux Falls SD 57107

### **Nordstroms Automotive Inc**

5513 48th Ave  
Garretson SD 57030  
<https://www.nordstromsauto.com/>

# Our Associate Members

## District 6

### **SoDak Shores**

13514 SoDak Road  
Wilmot SD 57279

### **UPI**

313 W 4th Ave  
Milbank SD 57252

### **Whetstone Valley Saloon II**

719 Main St  
Wilmot SD 57279  
605-938-4127  
<https://www.facebook.com/Whetstone-Valley-Saloon-II-584871574986115/>

### **Big Rock Grill & Casino**

551 Main St  
Big Stone City SD 57216  
605-541-0541  
Like us on Facebook!

### **Gunslingers Bar**

203 Twin Brooks Rd  
Twin Brooks SD 57269

### **VFW Post 3486**

205 Thirst St S  
Milbank SD 57252

### **GoFaster Powersports LLC**

209 NW 1st St  
Ortonville MN 56278  
<https://gofasters.com/>

### **Midwest Powersports Inc**

P O Box 1003  
Milbank SD 57252

### **Glacial Lakes Powersports**

1604 9th Ave SW  
Watertown SD 57201

### **Fiberglass Specialties**

1225 14th St SE  
Watertown, SD 57201

## District 7

### **Toronto One Stop**

600 Main Ave  
Toronto, SD 57268

### **Roelofsen Implement**

Toronto SD 57268  
<https://roelofsen.com/>

### **Renegades Saloon**

116 Main Ave  
Hayti SD 57241  
605-783-9992

### **Weelborg Agency**

18153 450th Avenue  
Hayti, SD 57241

### **Lemme Agency**

19552 US Hwy 81  
Arlington SD 57212  
<https://www.facebook.com/LemmeAgency>

### **Bushnell Garage**

47818 Main  
Bushnell SD 57276

### **Siouxland Bar & Grill**

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Arlington SD 57212

### **Valley Restaurant & Catering**

103 Caspian  
Volga SD

### **Blu Salon & Spa**

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Brookings, SD 57006

### **Johnsonville Spray Foam**

708 Terry Stret  
Arlington, SD

### **Massage by Bre**

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Lake Norden SD

### **Lake Region Golf Course**

45373 Golf Course Rd  
Arlington SD  
<https://www.lakeregiongolfclub.com/>

### **Lefty's**

P O Box 857  
White, SD 57276

### **Back in Motion**

**Chiropractic**  
1453 6th St  
Brookings, SD 57006  
<http://brandenburgerchiro.com>

### **The Corner Gas & Goodies**

White, SD

### **Jay Street Pub**

Bruce, SD 57220

### **Pauls Place**

310 E Main  
Badger SD 57214

### **Brookings Powersports**

1723 16th Ave W  
Brookings, SD 57006

### **Lemke's Bar & Grill**

213 N Broadway  
Aurora, SD 57002

### **Aurora Auto Body & Glass**

203 Broadway  
Aurora, SD 57002

### **Weiland Marine**

Arlington, SD

### **Deuel County Ambulance**

Clear Lake, SD

### **Marty & Mary Anne Grabow**

Essential Oil Distributors  
Gary, SD  
605-881-1943

### **The Lucky Dog Bar & Grill**

323 Hwy 14  
Volga, SD 57071

### **Valley Mart**

101 Caspian Avenue  
Volga, SD 57071

### **Midway Camp**

46576 211th Street  
Volga, SD 57071

### **The Lodge**

2515 6th Street  
Brookings, SD 57006

## Other Members

### **Sledtrack.com**

115 Allen Rd  
Port Crane, NY 13833  
607-693-1031  
[www.sledtrack.com](http://www.sledtrack.com)

### **TrackInc**

1890 HWY 8  
Monico WI  
<https://www.trackinc.com/contact/>

### **Hilton Garden Inn Laramie**

2229 Grand Avenue  
Laramie WY 82070  
[www.laramie.stayhgi.com](http://www.laramie.stayhgi.com)

### **Brooks Oil**

P O Box 87  
Letcher, SD 57359

### **Tracks USA**

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### **JD's Service & Repair**

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## **SDSA BUSINESS ASSOCIATE MEMBERSHIP \$50 PER YEAR**

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Thank you for your donation in support of  
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**P O Box 206 Gary SD 57237**



## PERKS for 2021-2022 season

By showing your valid SDSA membership card you can receive the following additional discounts/benefits from the following businesses:

**Sturgis Motorsports**  
2695 Lazelle St  
Sturgis SD  
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10% off on Snowmobile parts  
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<https://www.sturgismotorsports.net/>



**\*MaryAnne & Marty Grabow**  
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Living Distributors  
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**\*Trailhead Lodge**  
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One time use per season:  
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[http://www.trailhead-](http://www.trailhead-lodge.com/)

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nue  
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snowmobile  
clothing & accessories  
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**\*Dakota Motor Sports, LLC**, 628  
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erdeen, SD 57401  
(605-725-2887)  
-10% off all regu-  
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and accessories

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<https://www.dakotamotorsportsllc.com/>

**Interlakes Sport Center**  
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57042-  
1-800-727-0672  
10% off all snow-  
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<https://www.interlakessportcenter.com/>

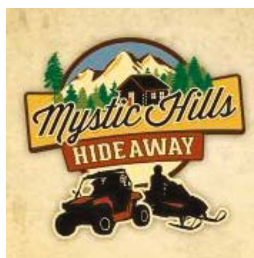


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Dr.  
Milbank SD 57252  
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bile clothing, helmets & goggles.  
<https://www.midwestpowersports.net/>

**\*Mountain Meadow Resort & Camp-  
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10% off snowmobile rental or lodging.  
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March 15  
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away@gmail.com  
<https://www.mystichillshideaway.com/>



**\*Palace Motorsports**  
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10% off all snowmo-  
bile clothing & acces-  
sories  
[https://www.palace-](https://www.palace-motorsportsinc.com/m/index.aspx)

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**\*Power Brokers Inc**  
2819 W Benson Road  
Sioux Falls SD 57107  
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& accessories  
[https://www.powerbro-](https://www.powerbrokersinc.com/)



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& 20% on snowmobile  
clothing.

<https://roelofsen.com/>

**\*Spearfish Canyon Lodge**  
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<https://spfcanyon.com/>



**\*Hepper's Sport Cen-  
ter**  
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Aberdeen, SD 57401  
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and accessories.  
<https://www.hepperssportcenter.com/>

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## 2021 Edgar Hetteen Memorial Award of Merit - sponsored by the Elmer Cone Family & the Iron Dog Brigade:

**Mickey Rupp, Mansfield, Ohio**

Mickey Rupp started Rupp Manufacturing in 1959 with 8 employees in Mansfield, Ohio, building go-karts and mini-bikes. By 1964 Rupp Mfg. Built about 50 prototype snowmobiles which turned into 500 "first year" sleds for the 1965 model year. Mickey felt confident he could improve on snowmobile designs that other manufacturers were currently using, with an emphasis on performance. This was to be done by making them more light weight employing aluminum tunnels and bulkheads. Also, he was one of first sled manufacturers that designed an aerodynamic down swept hood. This would give the machines a sportier look and allow the drivers to see better in front of them rather than the common boxy designs of the time. By 1969, Rupp Manufacturing had grown to over 400 employees producing models of the Rupp Sno-Sport snowmobiles as well as their go-karts and mini-bikes. In 1970, Mickey Rupp had taken Rupp Mfg. to 30 million dollars in sales, producing



35,000 snowmobiles. Mickey Rupp rode and tested all his own

products along with his employees. He was always innovating and engineering new prototypes. RUPP is still a recognized name in the snowmobile industry today. Mickey Rupp's performance driven sled designs pushed the other larger snowmobile manufacturers to build a more sporty recreational type snowmobile. This warrants Mickey Rupp the recipient of the 2021 Edgar Hetteen Memorial Award of Merit.



## Calendar of Events

If you want your events listed, please  
email them to [sdsa@itctel.com](mailto:sdsa@itctel.com)

September 25, 2021

11 - 5 Fundraiser for Shepherd's @ Cloud 9 in Watertown, SD

November 5 & 6

SDSA Convention in Mitchell hosted by Trailbusters Snowmobile Club. Vendor space and sponsorship opportunities are available, please contact Lisa Watkins at 605- 759-1542 or Lisa Johnson at 605-957-5603 for details. See the inside cover for registration details.

January 28 & 29, 2022

Sno Cross - Deadwood

**SAVE THE DATE FOR THE GOVERNOR'S  
RIDE!!!**

NEW DATE AND SCHEDULE!

February 11 & 12th Governor's Ride

Social will be on the 11th at 7 p.m. with the ride on Saturday.



# WHY SHOULD YOU JOIN SDSA?

- ❄ SDSA promotes trails and your right to ride.
- ❄ SDSA keeps you posted on changing legislation that could affect our right to ride in national forests.
- ❄ Our lobbyist gives us a voice in State & National Government.
- ❄ United We Stand, Divided We Fall.



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Contact Mary Anne at 605-272-5900,  
[sdsa@itctel.com](mailto:sdsa@itctel.com) or [www.SnowmobileSD.com](http://www.SnowmobileSD.com)  
for more information.





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WARNING! Powersports can be hazardous to operate and are recommended only for use by those age 16 years or older. When operating a personal vehicle, always wear appropriate safety apparel. For your safety, be responsible. Read the owner's manual. Never ride under the influence of drugs or alcohol. See dealer for complete safety and other details.

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